

66TH ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958
Tax ID # 95-2504195

May 22-25, 2026

66 YEARS
OF SUPPORTING OUR
COMMUNITY THROUGH
GRANTS, SCHOLARSHIPS
AND MORE

Celebrating America's 250th Anniversary

FOR IMMEDIATE RELEASE

Wendy Ellis, GGSF Marketing & PR – wendy@ellislandent.com
Andrea Perez, GGSF Community Director – info@strawberryfestival.org

66th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL "Celebrating America's 250th Anniversary" MEMORIAL DAY WEEKEND | MAY 22–25, 2026 | GARDEN GROVE, CA

Get Ready for the 66th Annual Garden Grove Strawberry Festival!

Memorial Day Weekend | May 22–25, 2026 | Garden Grove, CA | **NEXT WEEKEND!**

Garden Grove, CA – May 13, 2026 – The Garden Grove Strawberry Festival is back for its 66th year, bringing a weekend of tradition, culture, and community celebration. This Memorial Day Weekend (May 22–25), downtown Garden Grove will welcome over 300,000 visitors for four days of free admission, exciting entertainment, and delicious food.

Come celebrate the Strawberry and our 250th Anniversary all at once! NEW and exciting strawberry treats are available this year including; Strawberry Dole Soft Serve, homemade Strawberry-BBQ chips, Strawberry-Watermelon Fresca, Strawberry Hand Pies, Strawberry Creme Cupcakes and so much more!!

Festival Highlights

- **Friday Opening Ceremony** – Kick things off with VIP appearances and FREE strawberry cake, courtesy of French's Bakery and Costco Garden Grove. LIVE Music at the Garden AMP.
- **Saturday Annual Parade** – A lively procession featuring celebrities, local heroes and community!
- **LIVE Music** – Two stages with performances throughout the weekend.
- **Carnival Rides & Games** – Fun for all ages, with plenty of thrills and prizes.
- **Food, Crafts & Vendors** – Explore a wide variety of offerings from local businesses.
- **Celebrity Meet-and-Greets** – A chance to see familiar faces and snap a photo.
- **Family-Friendly Contests & More**

Friday, May 22: Opening Night & Free Cake

Celebrate our grand opening with 2,000 pieces of FREE Strawberry Cake made by French Bakery'. Opening Ceremony highlights include: "God Bless America" by Boys & Girls Clubs of Garden Grove, Garden Grove Police Department Color Guard, National Anthem by Jake Burnett and Introduction of GGSF Parade VIP's.

66TH ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958
Tax ID # 95-2504195

May 22-25, 2026

66 YEARS
OF SUPPORTING OUR
COMMUNITY THROUGH
GRANTS, SCHOLARSHIPS
AND MORE

Celebrating America's 250th Anniversary

Saturday, May 23: Parade & Celebrity Appearances

Community Breakfast: Garden Grove Community Center – 11300 Stanford Avenue (Stanford and Euclid). Breakfast is open to the public. **Cost** is \$15.00 cash only

Parade Route: Starts at 9th and Chapman, moves west on Chapman, then south on Euclid, ending at the festival grounds. **Time:** 10:00 AM

Extras: A celebrity autograph session at approximately 1:00 PM at the Courtyard Center. Meet Your Grand Marshals and Parade Celebrities!

Celebrity Grand Marshal: Emilio Rivera – is an Army Vet known for his powerful performances in *Sons of Anarchy*, *Mayans M.C.*, and a wide range of film and television roles over more than three decades.

Theme Grand Marshals include local heroes such as: Hal Yoak, Donald Marshall, David Brambila.

Top celebrities such as Adan Correa, Don “Nuge” Nguyen, Yadi Valerio, Kate Linder, Brenda Garcia, Kii Arens, Wing Lam, and more!

Sponsors Who Make It All Possible

Honig Family Foundation
Safe OC
Renewal
GGUSD
Falck
AT&T
Garden Grove Hospital /
Huntington Beach Hospital
Five-Star Bath Solutions
OCWBC
Supervisor Sarmiento 2nd
District
OC Grace Church
Widdicombe McDonald’s

GGFNL
Pho RedBO
GGTV3
KTLA5
Clear Channel
OC Register
OutFront Media
The OC Tribune
KFI / Fork Report
KLOS FM Heidi & Frank
KWAVE 107.9 FM / 1110 AM
88.5 SoCal Sound

The Country Register
The Mellow Sounds with Larry
Winn
Great Wolf Lodge
Courtyard Marriott by Anaheim
Garden Amp
California Love Drop
Hyatt Regency OC
GG Boys & Girls Club
The Gem Theater / One More
Productions
Raising Cane’s
BMO
GG Chamber
Design Print Now

66TH ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958
Tax ID # 95-2504195

May 22-25, 2026

66 YEARS
OF SUPPORTING OUR
COMMUNITY THROUGH
GRANTS, SCHOLARSHIPS
AND MORE

Celebrating America's 250th Anniversary

Join the Celebration

Since 1958, the Garden Grove Strawberry Festival has raised over \$7 million to support local charities benefiting youth, seniors, and the arts. This event is about giving back while enjoying a weekend filled with entertainment and tradition.

Festival Location: Village Green Park (Euclid & Main St)

Dates: May 22–25, 2026

Admission: Free / Supports Local Nonprofits

Stay Connected

Contact: wendy@ellislandent.com | 612-743-4515

Website: strawberryfestival.org

Socials: @strawberry.festival (Instagram) | @GGStrawberryFst (X) | StrawberryFestivalGardenGrove (Facebook)

Join us as we celebrate 66 years of tradition and America's 250th anniversary at the Garden Grove Strawberry Festival!

To learn more and for updates on this year's Festival, please visit www.strawberryfestival.org

