

66TH ANNUAL

GARDEN GROVE
STRAWBERRY
FESTIVAL

Established in 1958
Tax ID # 95-2504195

May 22-25, 2026

66 YEARS

OF SUPPORTING OUR COMMUNITY
THROUGH GRANTS, SCHOLARSHIPS
AND MORE

Celebrating America's 250th Anniversary

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,000

- Booth all four days, Friday-Monday. (10x10 Tent provided)
- SIX(6) 6-Pack VIP Ride Coupons
- SIX(6) Tickets to Saturday VIP Lunch and Breakfast
- Full page in Program
- Exclusive logo inclusion on custom GGSF item

- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN
- Logo on Sponsor banners and promotional materials
- Logo and Link on Strawberry Festival Website
- Social media mentions

SILVER SPONSOR - \$2,500

- Booth all four days, Friday-Monday (10x10 Tent provided)
- Four (4) 6-Pack VIP Ride coupons
- Half page in Program
- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN

- Logo on TWO Sponsor banners and promotional materials
- Logo and Link on Strawberry Festival Website
- Social media mention

BRONZE SPONSOR - \$1,500

- TWO (2) 6-Pack VIP Ride coupons
- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN
- Logo on TWO Sponsor banners and promotional materials

- Logo and Link on Strawberry Festival Website
- Social media mention
- Quarter page in Program

BERRY SPONSOR - \$750.00

- TWO (2) 6-Pack VIP Ride coupon
- Logo on TWO Sponsor banners
- Acknowledgement in Promotional Material
- Logo and Link on Strawberry Festival Website

PARADE DRIVER & CAR SPONSOR- \$350

Be a part of our parade by sponsoring a driver and their car with your family name on the parade car signage

Sponsorship open to Families/Individuals only

Example of text on car sign:



Car and Driver Sponsored by:
The Happy Family



Custom Sponsorships Available:

Please contact us to discuss a custom sponsorship package tailored to your needs

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The Garden Grove Strawberry Festival Association is a registered non-profit 501(c)3 organization

All donations and sponsorships are tax deductible, as allowed by law.

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STRAWBERRY FESTIVAL SOUVENIR EVENT GUIDE

Advertising in this prominent event guide directly supports our annual, admission-free family festival, now celebrating 66 years of giving back to local charitable organizations.

The guide will be distributed in high-traffic locations throughout Garden Grove the week before the festival, available across the festival grounds during the four-day event, and accessible digitally on our website.

WHY SUPPORT THIS PROGRAM?

- Your business will gain visibility among hundreds of thousands of attendees at our festival.
- The Garden Grove Strawberry Festival Association, Inc. is a 501(c)(3) non-profit organization.
- Proceeds generated during the festival will be donated to local non-profit organizations.

PRICING FULL COLOR

Full Page	\$600
1/2 Page	\$250
1/4 Page	\$150
1/8 Page	\$75

EVENT DATES:

MEMORIAL DAY
WEEKEND
MAY 22ND-25TH



SPACE IS LIMITED
SECURE your space today!

Deadline for space reservation: **Monday, March 23, 2026**

Deadline for art submission: **Wednesday March 25, 2026**

Click on the below link to take a look at last year's program:

<https://publuu.com/flip-book/15571/1104086>

Contact:

Andrea Perez  info@strawberryfestival.org  714.333.7128

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