

# 66<sup>TH</sup> ANNUAL

## GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958  
Tax ID # 95-2504195

May 22-25, 2026

**66 YEARS**

OF SUPPORTING OUR COMMUNITY  
THROUGH GRANTS, SCHOLARSHIPS  
AND MORE

Celebrating America's 250th Anniversary

### SPONSORSHIP OPPORTUNITIES

#### GOLD SPONSOR - \$5,000

- Booth all four days, Friday-Monday. (10x10 Tent provided)
- SIX(6) 6-Pack VIP Ride Coupons
- SIX(6) Tickets to Saturday VIP Lunch and Breakfast
- Full page in Program
- Exclusive logo inclusion on custom GGSF item
- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN
- Logo on Sponsor banners and promotional materials
- Logo and Link on Strawberry Festival Website
- Social media mentions

#### SILVER SPONSOR - \$2,500

- Booth all four days, Friday-Monday (10x10 Tent provided)
- Four (4) 6-Pack VIP Ride coupons
- Half page in Program
- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN
- Logo on TWO Sponsor banners and promotional materials
- Logo and Link on Strawberry Festival Website
- Social media mention

#### BRONZE SPONSOR - \$1,500

- TWO (2) 6-Pack VIP Ride coupons
- Logo on Garden Amp rotating DIGITAL Sponsor SCREEN
- Logo on TWO Sponsor banners and promotional materials
- Logo and Link on Strawberry Festival Website
- Social media mention
- Quarter page in Program

#### BERRY SPONSOR - \$750.00

- TWO (2) 6-Pack VIP Ride coupon
- Logo on TWO Sponsor banners
- Acknowledgement in Promotional Material
- Logo and Link on Strawberry Festival Website

#### PARADE DRIVER & CAR SPONSOR- \$350

Be a part of our parade by sponsoring a driver and their car with your family name on the parade car signage

**\*\*Sponsorship open to Families/Individuals only\*\***

Example of text on car sign:



#### Custom Sponsorships Available:

Please contact us to discuss a custom sponsorship package tailored to your needs

Andrea Perez  
info@strawberryfestival.org  
713.333.7128

Wendy Ellis  
wendy@ellislandent.com  
612.743.4515



The Garden Grove Strawberry Festival Association is a registered non-profit 501(c)3 organization

All donations and sponsorships are tax deductible, as allowed by law.

# 66<sup>TH</sup> ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958  
Tax ID # 95-2504195

May 22-25, 2026

**66 YEARS**  
OF SUPPORTING OUR COMMUNITY  
THROUGH GRANTS, SCHOLARSHIPS  
AND MORE

Celebrating America's 250th Anniversary

## STRAWBERRY FESTIVAL SOUVENIR EVENT GUIDE

Advertising in this prominent event guide directly supports our annual, admission-free family festival, now celebrating 66 years of giving back to local charitable organizations.

The guide will be distributed in high-traffic locations throughout Garden Grove the week before the festival, available across the festival grounds during the four-day event, and accessible digitally on our website.

## WHY SUPPORT THIS PROGRAM?

- Your business will gain visibility among hundreds of thousands of attendees at our festival.
- The Garden Grove Strawberry Festival Association, Inc. is a 501(c)(3) non-profit organization.
- Proceeds generated during the festival will be donated to local non-profit organizations.

## PRICING FULL COLOR

Full Page	\$600
1/2 Page	\$250
1/4 Page	\$150
1/8 Page	\$75

EVENT DATES:

**MEMORIAL DAY  
WEEKEND**  
**MAY 22ND-25TH**



<b>Full Page</b> 7.625" X 10.125"	<b>Half Page</b> 7.625" X 5"	<b>1/8 Page</b> 3.75 X 2.4"
		<b>1/4 Page</b> 3.75 X 5"

**SPACE IS LIMITED**  
**SECURE your space today!**

Deadline for space reservation: **Monday, March 23, 2026**

Deadline for art submission: **Wednesday March 25, 2026**

Click on the below link to take a look at last year's program:

<https://publuu.com/flip-book/15571/1104086>

### Contact:

Andrea Perez 🍓 [info@strawberryfestival.org](mailto:info@strawberryfestival.org) 🍓 714.333.7128

The Garden Grove Strawberry Festival Association is a registered non-profit 501(c)3 organization  
All donations and sponsorships are tax deductible, as allowed by law.