

65th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

Established in 1958
Tax ID # 95-2504195



May 23-26, 2025

65 YEARS
OF SUPPORTING OUR COMMUNITY
THROUGH GRANTS, SCHOLARSHIPS
AND MORE

FOR IMMEDIATE RELEASE

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65th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL “CELEBRATING CULTURAL DIVERSITY” MEMORIAL DAY WEEKEND | MAY 23–26, 2025 | GARDEN GROVE, CA

GARDEN GROVE, CA – May 6, 2025 – The beloved **Garden Grove Strawberry Festival** returns for its 65th year this Memorial Day Weekend, **May 23–26**, drawing over **300,000 visitors** to downtown Garden Grove for **FREE admission** and four days of fun, food, and entertainment.

FESTIVAL HIGHLIGHTS

- Opening Ceremony with FREE strawberry cake (May 23)
- Saturday Parade featuring Grand Marshals & celebrities (May 24)
- Live music on two stages
- Carnival rides & games
- Food, crafts, and local vendors
- Celebrity meet-and-greets
- Family-friendly contests and more

FRIDAY, MAY 23: OPENING CEREMONY

Kick off the festivities with a celebrity-filled celebration!

Time: Friday evening

Includes: VIP introductions and 2,000 slices of **FREE strawberry cake**
(Cake by French’s Bakery, strawberries donated by Costco Garden Grove)

MOVIE and Meet and Greet: Rookie of the Year followed by Meet and Greet with Thomas Nicholas in the Garden Amp

SATURDAY, MAY 24: PARADE & CELEBRITY APPEARANCES

Parade Route: Starts at 9th and Chapman, heads West on Chapman and then South on Euclid and ends at the Festival Grounds

Time: Saturday morning, starting 10am

Extras: Celebrity autograph session at 1pm at the Courtyard Center

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GRAND MARSHALS PARTICIPATING IN OUR SATURDAY, MAY 24TH PARADE

Celebrity Grand Marshal

Kate Linder – Actress (*The Young and the Restless*),
ALS and children’s advocate

Theme Grand Marshal

Sylvia Mendez – Civil rights icon (*Mendez v. Westminster*),
Medal of Freedom recipient

CELEBRITY GUESTS ALSO PARTICIPATING IN THE PARADE

Adan Correa – *Love on the Spectrum*

Janice LeAnn Brown – Actor

Piggie Bear – Mental Health Mascot

Alkaio Thiele – Actor

John Watanabe – KWAVE

Taylor Cora – Actor

Anaheim Ducks’ Wild Wing & Power
Players

Johnny Ice – KLOS *Heidi & Frank*

Walker Robinson – Olympic Medalist
(Skiing)

Bryce Ava Wettstein – Olympic & X games
Skateboarder

Jordan Fitzpatrick – KLOS *Heidi & Frank*

Glenda Galvan-Garcia –
Restaurateur & Author

Don Nuge – Actor & Skateboard Legend

Max Matenko – Actor

Emilio Rivera – Actor & Philanthropist

Wing Lam – Restaurateur &
Philanthropist

Frank Kramer – KLOS *Heidi & Frank*

65TH GARDEN GROVE STRAWBERRY FESTIVAL SPONSORS

7 Leaves

Beachwood Brewing

Butler Amusements, Inc.

CASA of Orange County

California Love Drop

City of Garden Grove

Clear Channel Outdoor

Costco Garden Grove

Courtyard by Marriott Anaheim

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French’s Bakery

Fruit Caboose

Garden Amp

Garden Grove Boys and Girls Club

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iHeart Radio

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KLOS FM / Heidi & Frank Show

KTLA 5

K-Wave

LSTV

OC Grace

Olde Tyme Lemonade

OutFront Media

Pacifica Coachways

Renewal By Andersen

Republic Services

Safe OC

Sam’s Club

The Country Register

The GEM Theater/One More
Productions

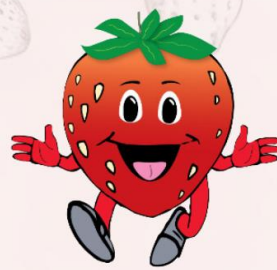
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JOIN US TO CELEBRATE 65 YEARS OF TRADITION, CULTURE, AND COMMUNITY AT THE GARDEN GROVE STRAWBERRY FESTIVAL!

ABOUT THE FESTIVAL

Established in 1958 and organized by volunteers, the Garden Grove Strawberry Festival has raised over **\$7 million** for local charities supporting youth, seniors, and the arts.

ABOUT OUR GRAND MARSHALS

Kate Linder – Actress (*The Young and the Restless*), advocate for ALS and children’s causes, Hollywood Walk of Fame star recipient, longtime festival supporter.

Sylvia Mendez – Civil rights trailblazer behind *Mendez v. Westminster*, awarded the Presidential Medal of Freedom, and inducted into the OC Hall of Fame.

FESTIVAL DETAILS

Info

Village Green Park (Euclid & Main St)

May 23–26, 2025

FREE admission

Supports local nonprofits

Contact

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/ StrawberryFestivalGardenGrove (Facebook)



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