

GARDEN GROVE STRAWBERRY FESTIVAL ASSOCIATION

Since 1958

P.O. Box 2287
Garden Grove, CA. 92842

501(c)3 Public Charity
Tax ID # 95-2504195

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THE 64th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL "CELEBRATING OUR HOMETOWN" MEMORIAL DAY WEEKEND, MAY 24 – 27, 2024 IN GARDEN GROVE, CA

Scott Klopfenstein to step in for Ed Arnold as the Theme Grand Marshal for Annual Garden Grove Strawberry Festival Parade Alongside The Wahoo's Brothers, Wing Lam & Ed Lee.

GARDEN GROVE, CALIFORNIA - MAY 20, 2024 – This Memorial Day Weekend, from May 24 to 27, over 250,000 people are expected to attend the 64th Annual Garden Grove Strawberry Festival. Both locals and visitors will join the free celebrations, which feature a variety of exciting activities and attractions. Highlights include the famous Strawberry Cake, a vibrant parade, celebrity meet and greets, delicious food, diverse vendors, thrilling carnival rides, live music on two stages, annual contests, and much more. This beloved festival offers something for everyone and continues to be a cherished community tradition.

Scott Klopfenstein will step in for Ed Arnold as the Theme Grand Marshal for the annual Garden Grove Strawberry Festival Parade. Ed Arnold, who can no longer attend due to health reasons, will be missed, yet Klopfenstein, along with The Wahoo's Brothers, Wing Lam and Ed Lee, will lead the parade, ensuring an exciting experience for all attendees. Their participation adds to the star-studded lineup of the festival, promising an unforgettable event for the community.

Scott Klopfenstein is a true Hometown Hero. A third-generation Garden Grove native, Scott has spent the past 30 years making records and touring the world as a founding member of the popular ska band *Reel Big Fish*. His impressive musical career includes composing and performing music for Off-Broadway theaters in New York City and playing for internationally renowned acts like Green Day and The English Beat. Active in the local arts community, Scott and his family are proud to call Garden Grove their home, and his role as Theme Grand Marshal highlights his significant contributions and deep connection to the area.



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Special Children's Day - May 23rd

This Thursday is Special Children's Day at the Garden Grove Strawberry Festival, an event dedicated to celebrating and supporting special needs students. Approximately 2,000 students from the Garden Grove Unified School District (GGUSD) and surrounding school districts are expected to attend. These children will be treated to a delicious hot dog lunch, refreshing lemonade, funnel cake, and ice cream. In addition to enjoying these treats, they will have the opportunity to play games and experience some of the festival rides. Special Children's Day is a heartwarming event that provides a fun and inclusive environment for all participants.

Opening Ceremony with FREE Strawberry Cake – May 24th

This Friday night, May 24, marks the Opening Ceremony of the Garden Grove Strawberry Festival. Celebrities and other VIPs will be introduced to what is expected to be a record-breaking crowd. As an annual special treat, 2,000 slices of strawberry cake will be handed out for free to all attendees. This delicious cake is provided by the iconic French's Bakery, with strawberries generously donated by Costco of Garden Grove. The Opening Ceremony sets the stage for a weekend of festivities, bringing the community together to celebrate in a sweet and memorable way.

Parade with Grand Marshals and Celebrities

The Garden Grove Strawberry Festival Parade, a much-anticipated highlight of the annual festival, promises to captivate attendees on Saturday, May 25th. The parade will feature an array of celebrities, elected officials, representatives from the Garden Grove Unified School District (GGUSD), visiting bands, and a host of other exciting participants. Adding to the festive atmosphere, celebrity guests will be available for autograph signings on Saturday, offering festival-goers a unique opportunity for personal interaction and memorable keepsakes. This event not only celebrates the community spirit but also brings together people of all ages for a day of fun and entertainment.

The following celebrities will be participating in this year's parade:

- Frank Kramer, *KLOS Heidi & Frank*
- Wendy Burch, *KTLA*
- Chris Tzarin, *Next Level Chef*
- Courtney Conlogue, *Pro Surfer*
- Danielle Lawson, *Actor*
- Sean Lee, *Purist Group*
- Pat O'Connell, *Pro Surfer*
- Pyper Braun, *Actor*
- Nikki SooHoo, *Actor*
- Kayden Koshelev, *Actor*
- Leigh Steinberg, *Super Sports Agent*
- CeCe Valencia, *KDAY fm*
- Nour Milla, *Estrella TV*

- Compa Gomez, *LA Que Buena*
- Johnny Ice, *KLOS Heidi & Frank*
- Michael David, *KWAVE*
- Jordan Fitzpatrick, *KLOS Heidi & Frank*
- Sarita Tello, *LA Que Buena*
- Jim "Poorman" Trenton, *Radio Suarte*
- Victor Mendez, *Radio Suarte*
- Anaheim Ducks Wild Wing and the Power Players
- Piggie Bear, *mental health mascot*
- The Garden Grove Strawberry Mascot
- And MORE!



We are honored to acknowledge and thank the following sponsors:

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About the Garden Grove Strawberry Festival:

The 64th Annual Garden Grove Strawberry Festival is held on the Village Green at Euclid Street and Main Street in Garden Grove, CA on Memorial Day Weekend, Friday – Monday, May 24 – 27, 2023. The festival is always **FREE** and produced by the Garden Grove Strawberry Festival Association, 501(c)(3) non-profit, composed of a dedicated group of volunteers.

Since 1958, the Garden Grove Strawberry Festival has drawn people together from Garden Grove and throughout Orange County. It has become an increasingly charitable event, helping many local nonprofit organizations, and facilitating donations of more than \$7 million over the years.

Additionally, the festival's mission and goal is to give back to the community serving Garden Grove residents by donating to nonprofit organizations which provide services for children, seniors, youth, and the community. To learn more, please visit <https://strawberryfestival.org/>.

For more information and to continue the conversation with us:

Facebook: @StrawberryFestivalGardenGrove

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[Garden Grove Strawberry Festival Program 2024](#)

To learn more and for updates on this year's Festival, please visit, www.strawberryfestival.org or contact info@strawberryfestival.org.

