

GARDEN GROVE STRAWBERRY FESTIVAL ASSOCIATION

Since 1958

P.O. Box 2287
Garden Grove, CA. 92842

501(c)3 Public Charity
Tax ID # 95-2504195

Media Contact

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Mark Mahoney, PRESIDENT OF THE GARDEN GROVE STRAWBERRY FESTIVAL ASSOCIATION, ANNOUNCES

“CELEBRATING OUR HOMETOWN”

**AS THEME OF THE 64th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL
TO BE HELD ON MEMORIAL DAY WEEKEND,
MAY 24 – 27, 2024 IN GARDEN GROVE, CA**

Garden Grove Strawberry Festival Association Announces New Officers, Directors, and Associates for 2024 Calendar Year

Garden Grove, CA (February , 2024) **Mark Mahoney**, who has been elected to serve as President of the **Garden Grove Strawberry Festival Association (GGSFA)**, along with his associate, Miles Mahoney, for the 2023-2024 Calendar Year, announced today the theme of the **64th Annual Garden Grove Strawberry Festival**, held during **Memorial Day Weekend, May 24 – 27, 2024** in Garden Grove, CA will be **“CELEBRATING OUR HOMETOWN”**.

Mark Mahoney said, “This year, the festival’s theme will be centered around our hometown, and celebrating its rich history. We will pay homage to our wonderful city and it’s diverse culture.”



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Other 2022 GGSFA Officers elected include: Tony Lopez, President Elect/Non-Profit Foot Booth/Nominations Chair; with **Erik Skillman** as Associate; **George Skelton**, Treasurer/Donations Committee with **Suki Carter** serving as Associate; and **Christine Ball** Secretary/Insurance with Robin Suarez, her Associate.

GGSFA Directors and Associates will include:

- **Andrea Perez**, Immediate Past President/ Community Services/PR, With **Taylor Perez** as Associate
- **Pat Catlin**, Tents and Electrical, with **Billy Catlin** as Associate
- **Dr. Dawn Miller**, Special Children's Day, Associate TBD
- **Laura Neuschafer**, Opening Ceremony/Cake Cutting with **Malu Mendoza** as Associate
- **Fred Ramirez**, Office with **Frederico Ramirez** as Associate
- **Debbie Mahoney**, Scholarships, **Anthony Contreras**, Associate
- **Sherri Larson**, VIP Breakfast, **Erica Leon**, Associate
- **Sue Catlin**, VIP Lunch with **Joyce Claussen** as Associate
- **Ben Santos**, Environmental (Grounds/Sanitation), Associate Paul "Skip" Sjoberg
- **Jeff Sanders**, Parade Coordinator, with **Kim Sanders** as Associate
- **Bill Gutaskus**, Rentals/Carts/ATMs with **Sue Gutaskus** as Associate
- **Patti Catlin**, Commercial Vendor Booths, with **Susanne Rangel** as Associate
- **Josh Lindsay**, Staged Events, **Viet Tran** as Associate
- **Steve Sanders**, Rides and Grounds with **Ryan Sanders** as Associate
- **Scott Weimer**, Parking/Fencing with **Marilyn Tortolano** as Associate
- **Christine Ball**, Insurance, with **Robin Suarez** serving as Associate
- **Denise Webster**, Volunteers with **Malesa Rodriguez** serving as Associate

In addition, **Janet Pelayo** serves as the Festival's City Liaison with the Garden Grove Community Services Department; **Lisa Taylor** serves as the Festival's Insurance Representative; **David Smithson** serves as Festival Photographer and graphic artist and **Wendy Ellis** with Ellis Island Entertainment serves as the PR/Marketing company.



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Mark continued "We are excited to host the Garden Grove Strawberry Festival again this May, over Memorial Day Weekend. Our festival is a great opportunity for residents and visitors to come together to celebrate this long-standing family tradition as well as the city's rich agricultural heritage, which is such an important part of our history and community."

The Garden Grove Strawberry Festival, which has been a favorite of residents and visitors for over 64 years, celebrates the city's rich agricultural history and heritage and is dedicated to the strawberry. It pays homage to the town's agricultural past with special events, strawberry-centric foods, a festive parade, and carnival rides.

The festival, which is organized by the Garden Grove Strawberry Festival Association, will feature a wide variety of activities, including a pancake breakfast, live music, contests, vendors, a festive parade, and a Cake Cutting Ceremony. Visitors will also be able to enjoy carnival rides and attractions for all ages and much more.

An annual highlight of the festival, the Strawberry Festival Parade, will take place on Saturday, May 25th, which falls on National Hometown Day, and will feature Celebrities, Elected Officials, visiting bands, equestrian units and much more.

Admission to the festival is FREE and open to the public. The festival will take place Memorial Day weekend, May 24th-27th, 2023 at the Village Green Park, located at the Village Green Park, at the corner of Euclid and Main Street, Garden Grove, 92840.

Additional information and surprises about **the 64th Annual Garden Grove Strawberry Festival**, including the **2024 Celebrity Grand Marshal** and **2024 Theme Grand Marshal**, who will be leading the Festival's Parade on Saturday, May 24, 2024, at 10 a.m. through the streets of Garden Grove, CA, will soon be announced!



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For Festival Sponsorship Opportunities please visit online at
www.strawberryfestival.org

About The Garden Grove Strawberry Festival:

The Garden Grove Strawberry Festival is a FREE annual event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. Now, 64 years later, the annual Strawberry Festival, held on the Village Green at Euclid Street and Main Street in Garden Grove, CA on Memorial Day Weekend, features a free Strawberry Shortcake Grand Opening Ceremony, Free Music and Shows in the Garden Amp Amphitheater and on the Showmobile, a Free Parade filled with Celebrities, Civic Leaders, Garden Grove Organizations, a VIP Pancake Breakfast, Meet and Greet Celebrity Autograph Signings, Food Vendors, Carnival Rides and Games, and Fun Contests with Prizes, including Berry, Berry Beautiful Baby Contest, Tiny Tots King and Queen Contest, the Redhead Roundup Contest and more. The Festival's mission and goal is to give back to the community serving Garden Grove citizens by donating to nonprofit organizations which provide services for children, seniors, youth, the community, and which support the arts.

To learn more and for updates on this year's Festival, please visit,
www.strawberryfestival.org

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