



# 64th Annual GARDEN GROVE STRAWBERRY FESTIVAL

May 24-27, 2024

## OFFICIAL *VERY BERRY* SPONSOR: \$10,000

- ✓ Parade Participation – Member of Your Company Rides In Parade With Signage On The Car.
- ✓ Company Name Announced as **OFFICIAL** Sponsor at All FIVE (5) Parade Stops.
- ✓ FULL PAGE Ad in Strawberry Festival Program – Premium Position – 5,000 Distributed at Event and featured on website.
- ✓ Festival Booth On All Four Days, Fri.-Mon., Premium Position (10x10 booth supplied).
- ✓ Featured Logo/Name on DIGITAL SCREEN, prominently displayed and rotating on the stage of the Garden Amp (outdoor amphitheater on the festival grounds), hosting free events and concerts ALL FOUR DAYS.
- ✓ Name/logo on GGSF Sponsor banner located on the Showmobile for the Opening Ceremony, free events and concerts ALL FOUR DAYS.
- ✓ Personal invitation to attend and be introduced as the Official *Very Berry* Sponsor of 2024 at the Opening Ceremony with Cake Cutting (2,000 in attendance).
- ✓ Ten (10) Wristband Ride Passes to All Carnival Rides (\$400 Value).
- ✓ Ten (10) Tickets to Saturday's VIP Pancake Breakfast (\$100 Value).
- ✓ Ten (10) Tickets to Saturday's VIP Lunch (\$300 Value).
- ✓ Four (4) passes to the GGSF Celebrity Reception.
- ✓ First position Logo/Name Listed In GG Strawberry Festival Advertisements + Featured Acknowledgment In Press Releases.
- ✓ Featured logo on Web Page with Link, on Strawberry Festival Website.
- ✓ Social Media Exposure – mentions + tags inclusion in 10+ Facebook, Instagram, Twitter, LinkedIn posts
- ✓ (1) Featured Social Media Post, exclusively featuring your Premiere GGSF Partnership and Company.



### **How many attend over how many days?**

Approx 300,000 over 4 day Festival.

### **Parade participation:**

Over 200+ participants with 5000+ in attendance .

### **Volunteer number:**

Hundreds!

### **Strawberry Board members in numbers:**

21 Directors and 21 Associate Directors.

ALL VOLUNTEERS.

### **Demographics**

Families, seniors, teens, and young adults -- Generations of families attend every year.

### **City officials in numbers:**

The Mayor, City Manager, Deputy City Manager, School Board Members, elected officials who serve GG and other City Admins.

### **Vendors in numbers:**

180+

**Monies donated/charitable contributions:** The festival has donated over \$7 Million Dollars

### **We donate:**

- Over 100k each year donated to local nonprofits, servicing our community.
- \$8,000 in scholarships - ONE student from each of the eight GGUSD High Schools, each year.
- A day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs students, Thursday before the festival opens.
- Opportunities for Garden Grove Non-Profit Organizations to sell food at our event and keep 100% of the profits for their group.
- Transportation costs for GGUSD marching bands to participate in the Saturday parade.
- So much more ...!

**For Sponsorship Inquiries, please contact:**

**Wendy Ellis - 612-743-4515 / [wendy@ellislandent.com](mailto:wendy@ellislandent.com)**





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## PLATINUM BERRY SPONSOR: \$7,500

- ✓ Signage On A Parade Vehicle (company or festival to provide).
- ✓ HALF PAGE Ad In Strawberry Festival Program – 5,000 Distributed on Festival Days + featured on website.
- ✓ Featured Logo on DIGITAL SCREEN, prominently displayed and rotating on the stage of the Garden Amp (outdoor amphitheater on the festival grounds), hosting free events and concerts ALL FOUR DAYS.
- ✓ Name/logo on Sponsor banner located on the GG Showmobile for the Opening Ceremony with Cake Cutting (2,000 in attendance), with free events and concerts ALL FOUR DAYS.
- ✓ Festival Booth On All Four Days, Fri.-Mon., Premium Position (10x10 tent provided).
- ✓ Eight (8) VIP Wristband Ride Passes to All Carnival Rides (\$320 Value).
- ✓ Eight (8) Tickets To Saturday's VIP Pancake Breakfast (\$80 Value).
- ✓ Eight (8) Tickets To Saturday's VIP Lunch (\$240 Value).
- ✓ Top Tiered Logo Or Name Listed In Print and/or Online Advertisements Promoting The Strawberry Festival.
- ✓ Top Tiered Logo with Webpage Link On GGSF Website
- ✓ Top Tiered Acknowledgment In GGSF Press Releases and Promotional Materials.
- ✓ Social Media Exposure – **8+** mentions in Facebook, Instagram, Twitter, LinkedIn posts.



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School Board Members, elected officials who serve  
GG and other City Admins.

### **Vendors in numbers:**

180+

### **Monies donated/charitable contributions:**

The festival has donated over \$7 million  
Dollars!

### **We donate:**

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- Over 100k each year donated to local nonprofits, servicing our community.
- A Day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs Students, Thursday before the festival opens.
- Opportunities for Garden Grove Non-Profit Organizations to sell food at our event and keep 100% of the profits for their group
- Transportation costs for GGUSD marching bands to participate in the Saturday parade

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# 64th Annual GARDEN GROVE STRAWBERRY FESTIVAL

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## GOLD BERRY SPONSOR: \$5,000

- ✓ Festival Booth all four days, Fri.-Mon. (10x10 Tent provided)
- ✓ Logo on DIGITAL SCREEN, featured on Sponsor Screen, rotating on the stage of the Garden Amp (outdoor amphitheater on the festival grounds), hosting FREE Events and Concerts ALL FOUR DAYS.
- ✓ Name/logo on Sponsor banner located on the GG Showmobile for the Opening Ceremony with Cake Cutting (2,000 in attendance) - with FREE Events and Concerts ALL FOUR DAYS
- ✓ QUARTER PAGE ad in Program book — 5,000 Distributed on Festival Days + featured on website.
- ✓ Six (6) VIP Wristband Passes to all Carnival Rides on Friday (\$240 value)
- ✓ Six (6) passes to Saturday's VIP Breakfast (\$60 Value).
- ✓ Six (6) passes to Saturday's VIP Lunch (\$180 Value).
- ✓ Logo or name listed in print and/or online advertisements promoting the Festival.
- ✓ Acknowledgment In GGSF Press Releases.
- ✓ Logo included in promotional materials.
- ✓ Logo with link on featured on GG Strawberry Festival website.
- ✓ Social media exposure - 6+ mentions Facebook, Instagram, Twitter, LinkedIn posts.



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### **Demographics:**

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GG and other City Admins.

### **Vendors in numbers:**

180+

### **Monies donated/charitable contributions:**

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### **We donate:**

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- \$8,000 in scholarships - ONE student from each of the eight GGUSD High Schools, each year.
- A Day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs Students, Thursday before the festival opens.
- Opportunities for Garden Grove Non-Profit Organizations to sell food at our event and keep 100% of the profits for their group.
- Transportation costs for GGUSD marching bands to participate in the Saturday parade.

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## SILVER BERRY SPONSOR: \$2,500

- ✓ Festival Booth All Four Days, Fri.-Mon., (10x10 tent provided).
- ✓ Logo on DIGITAL SCREEN, Sponsor Screen rotating on the stage of the Garden Amp (outdoor amphitheater on the festival grounds), hosting free Events and Concerts ALL FOUR DAYS.
- ✓ Name/logo on Sponsor banner located on the GG Showmobile for the Opening Ceremony with Cake Cutting (2,000 in attendance), along with Events and Concerts ALL FOUR DAYS.
- ✓ EIGHTH Page Ad in Program Book – 5,000 Distributed on Festival Days + featured on website.
- ✓ Four (4) Wristband Ride Passes to All Carnival Rides (\$160 Value).
- ✓ Four (4) Tickets to Saturday's Pancake Breakfast (\$48 Value).
- ✓ Logo Or Name Listed In Print and/or Online Advertisements Promoting The Festival.
- ✓ Acknowledgment In Press Releases and Promotional Materials.
- ✓ Logo with Website Link on Strawberry Festival Website.
- ✓ Social Media Exposure – 4+ Facebook, Instagram, Twitter, LinkedIn posts.



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### **Demographics**

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### **Vendors in numbers:**

180+

### **Monies donated/charitable contributions:**

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### **We donate:**

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- \$8,000 in scholarships - ONE student from each of the eight GGUSD High Schools, each year.
- A Day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs Students, Thursday before the festival opens to the general public.
- Opportunities for Garden Grove Non-Profit Organizations to sell food at our event and keep 100% of the profits for their group.
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## BRONZE BERRY SPONSOR: \$1,000

- ✓ Logo on DIGITAL SCREEN, Sponsor Screen rotating on the stage of the Garden Amp (outdoor amphitheater on the festival grounds), hosting free Events and Concerts ALL FOUR DAYS.
- ✓ Logo/Name on Sponsor banner located on the GG Showmobile for the Opening Ceremony with Cake Cutting (2,000 in attendance), along with Events and Concerts ALL FOUR DAYS.
- ✓ Social Media Exposure – 2+ Facebook, Instagram, Twitter, LinkedIn posts.
- ✓ TWO (2) VIP Wristband Ride Passes To All Carnival Rides (\$80 Value).
- ✓ TWO (2) Tickets To Saturday's Pancake Breakfast (\$48 Value).
- ✓ Acknowledgment In Press Releases And Promotional Materials.
- ✓ Logo with Web Site Link On Strawberry Festival Website.



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### **Volunteer number:**

Hundreds!

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### **Vendors in numbers:**

180+

### **Monies donated/charitable contributions:**

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### **We donate:**

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- A Day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs Students, Thursday before the festival opens to the general public.
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## STRAWBERRY FESTIVAL FRIEND: \$500

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- ✓ Acknowledgment In Press Releases and Promotional Materials.



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- \$8,000 in scholarships - ONE student from each of the eight GGUSD High Schools, each year.
- A day of FREE Rides, Food, and a stuffed animal to 2,000 Special Needs students the day before the festival opens.
- Opportunities for Garden Grove Non-Profit Organizations to sell food at our event and keep 100% of the profits for their group.
- Transportation costs for GGUSD marching bands to participate in the Saturday parade.

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