



# 63rd Annual GARDEN GROVE STRAWBERRY FESTIVAL

May 26-29, 2023

## Media Contact

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## Celebrity Grand Marshal Vera Jimenez (KTLA) Alongside “Dancing Doctor” Tony Adkins as Theme Grand Marshal at 63rd Annual Garden Grove Strawberry Festival

GARDEN GROVE, CALIFORNIA – April 13, 2023 – The Garden Grove Strawberry Festival Association is thrilled to announce that [Vera Jimenez](#), KTLA’s meteorologist and former Garden Grove resident, will serve as the 2023 Celebrity Grand Marshal alongside “The Dancing Doctor”, PA Tony Adkins, who will serve as their 2023 Theme Grand Marshal for the Garden Grove Strawberry Festival Parade.

Vera Jimenez is KTLA 5’s meteorologist for the KTLA 5 News at 5, 6, 6:30, 10 and 11 on weeknights. Vera was born in Mexico and moved to Southern California when she was 3. Most of her family still lives in Garden Grove. She went to Bolsa Grande High School and Santa Ana Community College. Vera has earned four Emmys, three Golden Mikes and three Golden Pylons

“It’s an honor to be part of this year’s Garden Grove Strawberry Festival,” said Jimenez. “This festival has been such a special part of this community for over 60 years and the positive energy here is unlike anything else.”

## Don’t miss the festivities co-led by our favorite PA on Saturday, May 27, 2023!

[Tony Adkins](#) of the Pediatric Neurosurgery Department at CHOC Hospital is a regular dancing sensation, known for spreading joy in the halls of the hospital and the rooms of his patients. While visiting the children he cares for, he exudes KINDNESS.

“The Garden Grove Strawberry Festival is more than a festival, it’s an opportunity to celebrate the good in our community and bring people together,” said Adkins. “I am happy to be part of it and continue spreading the love.”

“The 63rd Annual Garden Grove Strawberry Festival is set up to be our best one yet, said Andrea Perez, Festival Association President. “Our event is structured to bring families together, by giving them an unforgettable memory and by supporting our community, by bringing joy, love and helping those in need. This year, our goal is to create an experience that celebrates the kindness of our community and reminds people of the wonderful connections we all share.”

Perez continued with “I am happy to announce that this year’s Strawberry Festival parade is dedicated to the memory of Ric Lerma, a prominent and KIND member of the Garden Grove community, who passed away in February. Ric was the perfect example of our theme, Celebrating Kindness, and we are happy to celebrate and honor his memory during our parade.”



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This year's Strawberry Festival theme is "Celebrating Kindness," and we couldn't think of a better person to represent that as our Theme Marshal. Our Theme Grand Marshal will also be joined by Vera Jimenez, KTLA 5's meteorologist, who will serve as our Celebrity Grand Marshal.

Alongside our celebrity guests, we are excited to acknowledge our wonderful sponsors, including (but not limited to)...

- Nova Kitchen and Bar
- Pacifica Coachways
- OC Tribune
- KFI, Gary and Shannon Show
- OutFront Media
- City of Garden Grove
- K-Wave 107.9
- Garden Amp
- Clear Channel
- GGTV 3
- Radio Suerte 90.7
- Costco, Garden Grove
- The Orange County Register
- The LA Times
- LSTV

To learn more about the 2023 Garden Grove Strawberry Festival (including its celebrities, parade, performances, and contests), contact [tiaan@kcomm.com](mailto:tiaan@kcomm.com).

## **More About the Garden Grove Strawberry Festival**

The 63rd Annual Garden Grove Strawberry Festival will be held on the Village Green at Euclid Street and Main Street in Garden Grove, CA on Memorial Day Weekend, Friday – Monday, May 26 – 29, 2023. The Festival's Parade, which will feature Celebrities, Garden Grove Civic Leaders and Organizations, Elected Officials, Bands, Equestrians and more, will be held on Saturday, May 27, 2023 at 10:00 a.m.

The Garden Grove Strawberry Festival is an annual **FREE** event produced by the Garden Grove Strawberry Festival Association, 501(c)(3) non-profit, composed of a dedicated group of volunteers.

Since 1958, the Garden Grove Strawberry Festival has drawn people together from Garden Grove and throughout Orange County. It has become an increasingly charitable event, helping many local nonprofit organizations, and facilitating donations of more than \$7 million over the years.

The four-day **FREE** Admission Festival will also feature a **FREE** Strawberry Shortcake Grand Opening Ceremony (May 26th), Free Music and Shows in the Amphitheatre and on the Showmobile (all days), a VIP Pancake Breakfast (May 27th), Meet and Greet Celebrity Autograph Signings (May 27th), Food Vendors, Carnival Rides and Games, and Fun Contests with Prizes including: Berry, Berry Beautiful Baby Contest, Redhead Roundup, Tiny Tots King and Queen, Brick Build (for all ages) and Design-A-Float.



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Additionally, the festival's mission and goal is to give back to the community serving Garden Grove residents by donating to nonprofit organizations which provide services for children, seniors, youth, and the community. To learn more, please visit <https://strawberryfestival.org/>.

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