



63rd Annual GARDEN GROVE STRAWBERRY FESTIVAL

May 26-29, 2023

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Celebrities Vera Jimenez, PA Tony Adkins, and Others to Join Annual Garden Grove Strawberry Festival Parade Alongside Confirmed Sponsors

GARDEN GROVE, CALIFORNIA - APRIL 25 – The Garden Grove Strawberry Festival Association is thrilled to announce that a handful of celebrity guests will be making an appearance in the parade on Saturday, May 27, 2023.

Vera Jimenez, KTLA's meteorologist will act as Celebrity Grand Marshal alongside "The Dancing Doctor", PA Tony Adkins, who will serve as the 2023 Theme Grand Marshal for the Garden Grove Strawberry Festival Parade.

Other attending celebrity guests will include...

- Kate Linder
- Madison Taylor Baez
- Pyper Braun
- Maria Viera
- Yoshi Vu
- Pamela and Tim Kashani
- Jennifer Jones Lee
- Jamie McShane
- Nikki SooHoo
- William Hung
- Victor Mendez
- Jim "Poorman" Trenton
- Mark "Sancho Loco" Sanchez
- Luke Santamaria
- Bree Morse
- Leah Cecil
- Scott Klopfenstein
- Michelle Krusiec

An annual highlight of the festival, the Strawberry Festival Parade, will take place on Saturday, May 27th, and will feature celebrities, Elected Officials, GGUSD, visiting bands, equestrian units, and much more. The celebrities will also be available for signatures on Saturday.

"The 63rd Annual Garden Grove Strawberry Festival is set up to be our best one yet," said Andrea Perez, Festival Association President. "We are honored to have so many well-known faces joining our celebrations and representing what makes this annual event so special."



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Alongside celebrity guests, the festival is excited to acknowledge and thank its sponsors, which include...

- Pacifica Coachways
- OC Tribune
- City of Garden Grove
- Republic Services
- K-Wave 107.9
- Garden Amp
- Clear Channel Outdoor
- GGTV3
- Costco Garden Grove
- The Orange County Register
- LSTV
- Nova Kitchen
- KTLA 5
- KFI Gary and Shannon Show
- OutFront Media
- The Country Register
- Widdecombe/McDonalds
- Goodwin Co.
- Karaki Business Services, Inc.
- Original Sprout
- Los Angeles Times
- Hyatt Regency OC
- Great Wolf Lodge
- Embassy Suites by Hilton-Anaheim South
- Radio Suerte
- Garden Grove Boys and Girls Club
- Vic Marcus Concessions
- Butler Amusement
- Fruit Caboose
- West Coast Weenies
- Old Tyme Lemonade
- Garden Grove Chamber of Commerce

To learn more about the 2023 Garden Grove Strawberry Festival (including its parade, performances, and contests), contact tiaan@kcomm.com.



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About the Garden Grove Strawberry Festival

The 63rd Annual Garden Grove Strawberry Festival will be held on the Village Green at Euclid Street and Main Street in Garden Grove, CA on Memorial Day Weekend, Friday – Monday, May 26 – 29, 2023.

The Garden Grove Strawberry Festival is an annual **FREE** event produced by the Garden Grove Strawberry Festival Association, 501(c)(3) non-profit, composed of a dedicated group of volunteers.

The four-day **FREE** Admission Festival will also feature a **FREE** Strawberry Shortcake Grand Opening Ceremony (May 26th), Free Music and Shows in the Amphitheatre and on the Showmobile (all days), a VIP Pancake Breakfast (May 27th) followed by a Parade, Meet and Greet Celebrity Autograph Signings (May 27th), Food Vendors, Carnival Rides and Games, and Fun

Contests with Prizes including: Berry, Berry Beautiful Baby Contest, Redhead Roundup, Tiny Tots King and Queen, Brick Build (for all ages) and Design-A-Float.

The Festival's Parade, which will feature Celebrities, Garden Grove Civic Leaders and Organizations, Elected Officials, Bands, Equestrians and more, will be held on Saturday, May 27, 2023 at 10:00 a.m.

Since 1958, the Garden Grove Strawberry Festival has drawn people together from Garden Grove and throughout Orange County. It has become an increasingly charitable event, helping many local nonprofit organizations, and facilitating donations of more than \$7 million over the years.

Additionally, the festival's mission and goal is to give back to the community serving Garden Grove residents by donating to nonprofit organizations which provide services for children, seniors, youth, and the community. To learn more, please visit <https://strawberryfestival.org/>.

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