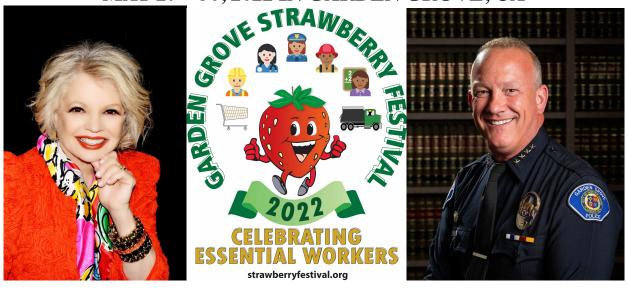


Garden Grove Strawberry Festival Association

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981 www.strawberryfestival.org

<u>Media Contact</u>: Steve Moyer Public Relations, Work: 818.784.7027; Cell: 818.337.9987; <u>moyerpr@earthlink.net</u>; @stevemoyerpr

WE'RE BACK!!! FULL LINEUP ANNOUNCED FOR
62ND ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL,
"CELEBRATING ESSENTIAL WORKERS"
TO BE HELD ON MEMORIAL DAY WEEKEND,
MAY 27 – 30, 2022 IN GARDEN GROVE, CA



KATHY GARVER, "CISSY" FROM "FAMILY AFFAIR" TO SERVE AS CELEBRITY PARADE GRAND MARSHAL & TOM DaRé, CHIEF OF POLICE OF THE CITY OF GARDEN GROVE TO SERVE AS PARADE THEME GRAND MARSHAL ON SATURDAY, MAY 28, 2022 AT 10 A.M.

Festival To Kick-Off Friday, May 27, 2022 at 6:00 p.m. with Opening Ceremony Emceed by French Stewart of the Slicing of a 70-Foot Long Tiered Strawberry Shortcake

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Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 2 of 27

Garden Grove, CA (May 26, 2022) We're back!!! After a two year hiatus due to the worldwide pandemic the 62nd Annual Garden Grove Strawberry Festival will be presented live and in person in all it's customary splendor and pageantry this coming Memorial Day Weekend, Friday through Monday, May 27 – 30, 2022 at Village Green Park on Main Street and Euclid Street in Garden Grove, CA. On Saturday, May 28th the Festival will present a Parade. Here is a sizzle reel of past parades giving attendees an idea of what to expect at this year's parade: https://youtu.be/rSw373PZof4

Patrick "Pat" Catlin, 2022 President of the venerable Garden Grove Strawberry Festival Association (GGSFA), said: "We look forward to welcoming everyone back to our annual FREE Admission Festival this coming Memorial Day Weekend. After a two-year hiatus due to the worldwide health pandemic, I am happy to announce the Garden Grove Strawberry Festival will be back live this year, stronger than ever. The Festival is being mindful and in compliance with state and local current COVID 19 health protocols. As such, we will be installing cleansing stations throughout the Festival Grounds for the general public's safety attending our event this year."

Catlin continued, "The theme of this year's Festival and Parade,
'Celebrating Essential Workers,' was chosen to publicly acknowledge and
thank the many essential workers who have gone above and beyond the call of
duty in helping us navigate and get through this pandemic. Tom DaRé, Police
Chief for the City of Garden Grove will serve as our Parade Theme Grand
Marshal, and Kathy Garver, best known a "Cissy" in television show, "Family
Affair," will serve as our Parade Celebrity Grand Marshal. This year's Parade
and Festival is presented in loving memory of the late and beloved Lieutenant
John Reynolds of the Garden Grove Police Department."

Chief Tom DaRé said, "It's an honor and a privilege to be chosen as the Theme Grand Marshal of the Garden Grove Strawberry Festival Parade. I have watched this parade as a child and throughout my career, which makes it so special." (-more-)

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 3 of 27

Kathy Garver said, "It is my great pleasure to serve as the Celebrity Grand Marshal of the 62nd Annual Garden Grove Strawberry Festival's Parade. I am looking forward to seeing everyone in person! The Garden Grove Strawberry Festival Association is a perfect example of a volunteer organization, which gives back to their community by raising monies at their annual Festivals, which is then awarded to deserving non-profits serving the citizens of Garden Grove. Giving back is what life is all about!"

The four-day FREE Admission Garden Grove Strawberry Festival will be held at Village Green Park located at the intersection of Main Street and Euclid Street in Garden Grove, CA. Festival Hours will be 1:00 p.m. – 10:00 p.m. on Friday, May 27th; 10:00 a.m. – 10:00 p.m. on Saturday and Sunday, May 28th and 29th; and 10:00 a.m. – 9:00 p.m. on Monday, May 30th.

The Festival will officially Kick-Off on Friday, May 27th at 6:00 p.m. with an Opening Ceremony emceed by actor French Stewart ("Third Rock From The Sun," "Inspector Gadget 2") with the slicing of a 70-foot long tiered Strawberry Shortcake created by French's Bakery of Costa Mesa, CA. Celebrities, Community Heroes and Elected Officials, along with Miss Garden Grove 2022, who will be appearing in the Parade on Saturday, May 28th, who will all be in attendance. FREE slices of Strawberry Shortcake will be distributed to members of the general public attending the event.

Celebrities and VIPS riding in the Parade will include: Neile Adams McQueen (Broadway: "Kismet" and "The Pajama Game," Film: "This Could Be The Night" and Best Selling Author of "My Husband, My Friend," her memoir about her life with her late husband, the iconic movie star, Steve McQueen and the new novel, "MIYAMI-SAN: A Love Story," both of which she will be signing copies of after the parade); Madison Neile McQueen (The Face of Porsche, Granddaughter of Steve McQueen and Neile Adams McQueen; McQueen Racing); Chase McQueen (McQueen Racing;

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 4 of 27

Noted Soccer Player and Grandson of Steve McQueen and Neile Adams McQueen; French Stewart ("Third Rock From The Sun," "Inspector Gadget 2"); Vanessa Claire Stewart (Star of the critically acclaimed touring show, "Louis and Keely: Live at the Sahara;" Evan Lê (10-year-old Vietnamese Piano Prodigy); Pyper Braun ("Country Comfort"); Rosalyn Bryant Clark (1976 Montreal Olympics Silver Medalist in the 1600-Meter Relay Team); Breanna Clark (2016 Rio Paralympics Gold Medalist in the 400-Meter Dash and Rosalyn's Daughter, whom she trained for the Olympics); Scott Travis (Producer of "Aunt Cissy," starring "Cissy" Kathy Garver, a spin off of "Family Affair"), Michael David (Evening Host of K-WAVE 107.9 FM), Cathi Parrish (Mid-Day Host of K-WAVE 107.9 FM) and Topanga Scherf (Miss Garden Grove 2022) and Her Court, consisting of Cierra Bennette (1st Runner Up), Maricel Gibson, Mitze Abasto and Jocelyn Garcia and Raena Ramirez (Miss Garden Grove 2020 and 2021).

This year's Festival will feature 153 vendor and food booths, including 12 Civic Non-Profit Game Booths, which will be fundraising for various charities, and 6 Carnival Game Booths. On Saturday, May 28th, a Parade will be presented at 10:00 a.m. including Celebrities, Community Heroes, Elected Officials, Jaguar Cars, Equestrians, Marching Bands and Novelty Acts. The Parade will be followed by a Celebrity Autograph Session. And a new addition to the Festival this year, a Step and Repeat Banner for Selfie Photos will be available. This year's Festival is sponsored by 41 businesses and media outlets. And word has it there will be some Minions visiting the Festival from NBC/Universal.

Other Festival Highlights include: 33 Carnival Rides for Kids and Families, 5 Contests with Prizes (Berry, Berry Beautiful Baby Contest, Redhead Roundup, Tiny Tots King and Queen and new this year, Brick-Build and Design-A-Float), a Jaguar Car Show and Book Signings for Kathy Garver and Neile Adams McQueen (May 28th only), FREE Entertainment on the Garden Amphitheater stage with 5 bands and a dance troupe, and

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 5 of 27

Showmobile entertainment, including a DJ spinning records and Open Mic Karaoke, and a VIP Pancake Breakfast emceed by French Stewart ("Third Rock From The Sun," "Inspector Gadget 2") to be held at the Garden Grove Community Center, 11300 Euclid Street at Stanford Street, on Saturday morning, May 28th at 8:00 a.m. Tickets for the VIP Pancake Breakfast, catered by **La Casa García**, are \$10.50 per person at the door, cash only.

A wide variety of foods will be available for purchase at the Festival including: Strawberry Shortcake, Strawberry Smoothies, Bowls of Strawberries, Strawberry Bread, Strawberry Lemonade, Strawberry Royal, Strawberry Sundaes, Mint Lemonade, Barbeque Tri-Tip, Corn-On-The-Cob, Meatball Sandwiches, Nacho Supreme, Roasted Chicken Strips, Funnel Cakes, Tacos, Baked Potatoes, Pizza, Wings, Tamales and more!

There are 40 Sponsors of this year's 62nd Annual Garden Grove Strawberry Festival. They include: Petersen Automotive Museum, Jaguar Owner's Club, Clear Channel Outdoor, Garden Amphitheater, OutFront, Republic Services, Great Wolf Lodges, K-WAVE 107.9 FM, Orange County News, Event-News Enterprise, Sun Newspapers, Orange County's Credit Union, Air 1, Residence Inn Anaheim Resort Area Garden Grove, Los Angeles Times, Pacific Coachways, Sheraton Park Hotel at the Anaheim Resort, The Orange County Register, Savor Stone Hearth Pizza & Wine, Widdicombe Enterprises Inc./McDonald's, *The Country Register*, Healthy Aging Center Acacia, School News Roll Call, Delta Hotels Marriott Anaheim/Garden Grove, HomeLight, Garden Grove Chamber of Commerce, Little Saigon Television, The City of Garden Grove, Garden Grove TV3, Boys & Girls Clubs of Garden Grove, The Orange County Tribune, La Casa García, Butler Amusements, Inc., Vice Markus Concessions – Hemet, CA, Fruit Caboose, StrackGround, Kiwanis Club of Garden Grove, Olde Lemonade Tyme, Miniondas and Costco of Garden Grove.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 6 of 27

The Garden Grove Strawberry Festival is an annual 501(c)(3) non-profit FREE admission event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. The live Festival wasn't held in 2020 and 2021, due to the pandemic. The Festival's mission and goal is to give back to the community serving Garden Grove citizens by donating to non-profit organizations which provide services for children, seniors, youth, the community, and which support the arts. **To learn more and for updates on this year's Festival, please visit, www.strawberryfestival.org**

Continue the conversation with us on Facebook: https://www.facebook.com/StrawberryFestivalGardenGrove; Twitter:

@GGStrawberryFst; Instagram: https://www.instagram.com/strawberry-festival/; Pinterest: https://www.pinterest.com/ggstrawberry/; #GGSTRAWBERRYFEST2022

62nd ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL SCHEDULE OF EVENTS

MEMORIAL DAY WEEKEND,
FRIDAY, SATURDAY, SUNDAY AND MONDAY, MAY 27 – 30, 2022
CARNIVAL RIDES, GAMES AND FOOD BOOTHS
(Schedule Subject To Revision)

Friday, May 27th:

1:00 – 4:00 pm

DJ Gummo (Josh McIntosh) and Open Mike Karaoke Showmobile

(Main Street and Acacia Street)

Facebook, Instagram and Twitter: @stevemoyerpr

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 7 of 27

Friday, May 27th:

4:00 pm

Tiny Tots King & Queen Contest

(Sign-Up: 3:00 - 3:55 pm)

Garden Amphitheater (12762 Main Street)

3 to 6 year-olds

<u>6:00 pm</u>

Welcome Strawberry Cake Cutting Ceremony Hosted by French Stewart ("Third Rock From The Sun," "Inspector Gadget 2")

Showmobile (Main Street and Acacia Street)

Free Strawberry Shortcake served to all who attend.

Attendees can take Selfies at the Step and Repeat Banner Photo Station with the Strawberry Festival Mascot.

<u>6:00 pm</u>

Doors Open to Garden Ampitheater (12762 Main Street)

<u>6:30 – 8:00 pm</u>

Class Act

(70s, 80s and 90s Cover Band)

Garden Ampitheater

(12762 Main Street)

8:30 – 10:00 pm

Get Your Wings

(Aerosmith Tribute Band)

Garden Ampitheater

(12762 Main Street)

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 8 of 27

Saturday, May 28th:

8:00 am

VIP Pancake Breakfast

Garden Grove Community Center 11300 Stanford Avenue at Euclid Street

The breakfast is open to the general public. Hosted by French Stewart ("Third Rock From The Sun," "Inspector Gadget 2") the breakfast is attended by local dignitaries, parade celebrities, plus Miss Garden Grove 2022 and Her Court, who will be introduced. La Casa Garcia is providing breakfasts consisting of pancakes, scrambled eggs, bacon, sausage, fried potatoes, strawberries, milk, orange juice and coffee. The charge is \$10.50 cash per person paid at the door.

Attendees can take Selfies at the Step and Repeat Banner Photo Station with the Strawberry Festival Mascot.

10:00 am

Parade

(Starts at 9th Street and Chapman Street) Television, Film, Theatre, Music and Sports Celebrities, Jaguar Cars, Marching Bands, Floats, Equestrians and more!

12 Noon – 4:00 pm

DJ Gummo (Josh McIntosh) and Open Mike Karaoke

Showmobile

(Main Street and Acacia Street)

12:30 pm (Approximate Time)

Celebrity Autograph Signing

Booth Near the Courtyard Center

(Main Street and Acacia Street)

Attendees can take Selfies at the Step and Repeat Banner Photo Station.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 9 of 27

Saturday, May 28th:

<u>1:00 – 5:00 pm</u>

Jaguar Car Show

(Parking Lot of Garden Grove Baptist Church, 12761 Euclid Street at Stanford Street)

Vintage Jaguar cars spanning from 1953 – 2014, courtesy of the Jaguar Club of California, will be on display.

<u>1:00 pm</u>

Design-A-Float Contest

(Sign-Up: 12:00 – 12:55 pm)

Garden Amphitheater (12762 Main Street)

5 to 12 year-olds

<u>6:00 pm</u>

Doors Open to Garden Ampitheater

(12762 Main Street)

6:30 - 8:00 pm

Class Act

(70s, 80s and 90s Cover Band)

Garden Ampitheater

(12762 Main Street)

8:30 - 10:00 pm

Green Today

(Green Day Tribute Band)

Garden Ampitheater

(12762 Main Street)

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 10 of 27

Sunday, May 29th:

11:00 am

Berry, Berry Beautiful Baby Contest

(Sign-Up: 10:00 – 10:55 pm)

Garden Amphitheater (12762 Main Street)

3 months to 2 year-olds

<u>12 Noon – 4:00 pm</u>

DJ Gummo (Josh McIntosh) and Open Mike Karaoke

Showmobile

(Main Street and Acacia Street)

6:00 pm

Doors Open to Garden Ampitheater

(12762 Main Street)

<u>6:30 – 8:00 pm</u>

Class Act

(70s, 80s and 90s Cover Band)

Garden Ampitheater

(12762 Main Street)

8:30 - 10:00 pm

So Petty

(Tom Petty Tribute Band)

Garden Ampitheater

(12762 Main Street)

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 11 of 27

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Monday, May 30th:
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11:00 am

Redhead Roundup Contest

(Sign-Up: 10:00 – 10:55 am)

Garden Amphitheater (12762 Main Street)

All Ages

<u>12 Noon – 4:00 pm</u>

DJ Gummo (Josh McIntosh) and Open Mike Karaoke

Showmobile

(Main Street and Acacia Street)

<u>1:00 pm</u>

Brick-Build Contest

(Sign-Up: 11:00 - 12:55 pm)

Garden Amphitheater (12762 Main Street)

5 to 17 year-olds

3:00 - 4:00 pm

Foundations Dance Company

Garden Amphitheater (12762 Main Street)

<u>4:00 – 6:30 pm</u>

Durty Watur Band

(70s, 80s and 90s Band)

Showmobile

Garden Amphitheater (12762 Main Street)

<u>4:00 – 6:30 pm</u>

Full Spectrum Band

(70s, 80s and 90s Band)

Showmobile

(Main Street and Acacia Street)

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 12 of 27

NEED HELP? HAVE QUESTIONS? PLEASE STOP BY ONE OF OUR STRAWBERRY FESTIVAL INFORMATION BOOTHS LOCATED THROUGHOUT THE FESTIVAL GROUNDS, OR ASK SOMEONE WEARING A RED STRAWBERRY FESTIVAL SHIRT!

For Further Information, please visit our website at: www.strawberryfestival.org

EVENT CALENDAR LISTING

62nd Annual Garden Grove Strawberry Festival

WHO &

WHAT:

62nd Annual Garden Grove Strawberry Festival, "Celebrating Essential Workers," Memorial Day Weekend, Friday – Monday, May 27 – 30, 2022, Village Green Park at Main Street and Euclid Street in Garden Grove, CA. FREE Admission four-day Festival with FREE Entertainment and FREE Strawberry Shortcake at the Kick-Off Event on Friday night, May 27th at 6:00 p.m.

33 Carnival Rides, 5 Contests With Prizes, 153 Food Vendors, 18 Game Booths With Prizes, VIP Pancake Breakfast, Jaguar Car Show, Book Signings, Step and Repeat Banner Selfie Photo Ops with the Strawberry Festival Mascot, and more!

On Saturday, May 28th at 10:00 a.m., KATHY GARVER, best known as "Cissy" in the television show, "Family Affair" will serve as Parade Celebrity Grand Marshal and TOM DaRé, Police Chief of The City of Garden Grove will serve as Parade Theme Grand Marshal. Celebrities include: Neile Adams McQueen, Madison McQueen, Chase McQueen, French Stewart, Vanessa Claire Stewart, Pyper Braun, Evan Lê, Rosalyn Bryant Clark, Breanna Clark,

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 13 of 27

EVENT CALENDAR LISTING 62nd Annual Garden Grove Strawberry Festival

WHO & WHAT:

Scott Travis, Michael David, Cathi Parrish, Topanga Scherf, Miss Garden Grove 2022 and Raena Ramirez, Miss Garden Grove 2020 and 2021.

Performers over the four-day Festival include: Warm-Up Band, **Class Act**, will perform from 6:30 – 8:00 p.m. Friday – Sunday, May 27 – 29. **Get Your Wings**, an Aerosmith Tribute Band, will perform on Friday, May 27 from 8:30 – 10:00 pm.; **Green Today**, a Green Day Tribute Band, will perform on Saturday, May 28 from 8:30 – 10:00 p.m.; on **So Petty**, a Tom Petty Tribute Band, will perform from 8:30 – 10:00 p.m. on Sunday, May 29. On Monday, May 30, **Foundations Dance Company** will perform from 3:00 – 4:00 p.m., followed by **Durty Watur Band**, a 70s, 80s and 90s band, which will perform from 4:00 – 6:30 p.m.

DJ Gummo (Josh McIntosh) will be spinning records and hosting **Open Mike Karaoke** at the outdoor **Showmobile** from 1:00 – 4:00 p.m. on Friday, May 27 and then from 12 Noon – 4:00 p.m. on Saturday, Sunday and Monday, May 28, 29 and 30. Additionally on Monday, May 30, the 70s, 80s and 90s Band, **Full Spectrum**, will perform from 4:00 – 6:30 p.m.

WHERE &

WHEN: Village Green Park at Main Street and Euclid Street in Garden Grove, CA.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 14 of 27

EVENT CALENDAR LISTING 62nd Annual Garden Grove Strawberry Festival

WHERE &

WHEN:

The four-day FREE Admission Garden Grove Strawberry Festival will be held on the Village Green located at the intersection of Main Street and Acacia Street in Garden Grove, CA. Festival Hours will be 1:00 p.m. – 10:00 p.m. on Friday, May 27th; 10:00 a.m. – 10:00 p.m. on Saturday and Sunday, May 28th and 29th; and 10:00 a.m. – 9:00 p.m. on Monday, May 30th.

To learn more and for updates on this year's Festival, please visit, <u>www.strawberryfestival.org</u>



HERE IS ADDITIONAL MORE DETAILED INFORMATION ABOUT THE ENTIRE FESTIVAL FOR THIS YEAR:

MORE ABOUT THE FREE CONTESTS WITH PRIZES:

Members of the general public can pre-register to participate in Festival Contest online at https://strawberryfestival.org/contests/ as well as in person on the Festival grounds on the day of each Contest. Below is information about the Rules and Regulation for each Contest. Trophies will be awarded to winners. If you have any questions, please contact us at contests@strawberryfestival.org

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 15 of 27

Tiny Tot King and Queen Contest (Friday, May 27th)

Does your 3-6 year-old deserve a Royal Crown? If so, the Garden Grove Strawberry Festival Association is searching for the 2022 Strawberry Festival Tiny Tot King and Queen.

4:00 p.m., Friday, May 27th at the Garden Amphitheater, 12852 Main Street, Garden Grove, CA.

In-Person sign-ups at the Garden Amphitheater from 3:00 p.m. to 3:55 p.m. on the day of the contest.

Participants must arrive before 3:55 p.m. Latte arrivals will not be able to participate. Use the main entrance and proceed to the floor of the theater and up the steps located to the right. All eligible contestants will be accepted.

RULES:

Participants must be 3 years of age before May 27, 2022 and not older than 6 years old prior to May 27, 2022. Age categories for judging: 3 years old, 4 years old, 5 years old and 6 years old. One boy and one girl finalist will be chosen in each represented age category and each finalist will receive a trophy. Participants should be dressed in party attire, but NO COSTUMES OR MAKE-UP! Those wearing costumes and/or make-up, will be disqualified. The judges have been instructed not to judge on attire.

The Tiny Tots King and Queen winners MUST be available to ride in the parade on Saturday May 28th and attend the VIP Pancake Breakfast in the Community Center prior to the Parade at 8:00 a.m. Finalist Winners from previous Garden Grove Strawberry Festival contests are not eligible to compete.

The finalists from each age category will then compete in a run off to determine our 2022 Tiny Tots King and Queen. They will ride in the Saturday, May 28th Festival Parade. Decisions of the judges will be final.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 16 of 27

<u>Design-A-Float Contest (A New Contest – Saturday, May 28th)</u>

Grab a shoebox, to use as your base, glue and scissors. Then use whatever fun materials you have (recycled materials, stickers, glitter, construction paper, figurines, the list is endless) and let your imagination run wild as you create a mini Strawberry Festival Float that fits the theme of Celebrating Essential Workers. **Floats must be completed at home and brought to the festival for judging.

1:00 p.m. Saturday, May 28th at the Garden Amphitheater – 12852 Main Street, Garden Grove, CA.

LIMIT: One entry per participant. In-Person sign-ups at the Garden Amphitheater are from 12 Noon to 12:55 p.m. on the day of the contest.

Each participant must be prepared to talk about their float design and share what materials were used and why they chose to design the float the way they did.

Participants must arrive between 12 Noon to 12:55 p.m., on May 28, 2022 with a finished float. Late arrivals will not be able to participate. Use the main entrance and proceed to the floor of the theater and up the steps located to the right. All eligible participants will be accepted.

RULES:

Shoebox size requirements: 9"x13" entry may not exceed 15". Food items are not allowed to design float. All eligible contestants will be accepted. Write the title of your float on the side. Put your name and age on the bottom of your float. Participants will be required to talk about their creation for one to three minutes.

Participants will be judged in two age categories: 5-8 years old, and 9-12 years old. Participants in each age category will be judged in three categories:

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 17 of 27

Best Use of Resources, Most Unique and Most Creative. Decisions of Judges will be final. Floats must be completed at home and brought to the Festival for judging.

Berry, Berry Beautiful Baby Contest (Sunday, May 29th)

Is your baby Berry, Berry Beautiful? Share their cuteness with the judges and the audience.

11:00 a.m. on Sunday, May 29th at the Garden Amphitheater, 12852 Main Street, Garden Grove, CA.

In-Person sign-ups at the Garden Amphitheater are from 10:00 a.m. to 10:55 a.m. on the day of the contest.

Participants must arrive before 10:55 a.m. Late arrivals will not be able to participate. Use the main entrance and proceed to the floor of the theater and up the steps located to the right. All eligible contestants will be accepted.

RULES:

Participants must be 3 months old as of May 29, 2022 or will not reach their third birthday, before May 29, 2022. Participants will be judged in two age groups: 3 months up to 1 year old, and 2 years old to 3 years old. Winners will be chosen for the following in each age category: Best Eyes, Best Hair and Best Smile. Finalist Winners from previous Garden Grove Strawberry Festival contests are not eligible to compete. Decisions of the Judges will be final.

Redhead Roundup Contest (Monday, May 30th)

Are you, your child, or someone you know a knockout Redhead? If so, it's time to get some well-deserved FAME for the MANE. This contest is for ALL ages from infant on up.

11:00 a.m., Monday, May 30th at the Garden Amphitheater – 12852 Main Street, Garden Grove, CA.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 18 of 27

In-Person sign-ups will be held at the Garden Amphitheater from 10:00 a.m. to 10:55 a.m. on the day of the contest.

Participants must arrive before 10:55 a.m. Late arrivals will not be able to participate. Use the main entrance and proceed to the floor of the theater and up the steps located to the right. All eligible contestants will be accepted.

RULES:

Participants may enter in only ONE category. All participants will be judged within that category. Categories include: BABY REDHEAD – INFANT TO ONE YEAR; TODDLER REDHEAD – 1 TO 4 YEARS; CUTEST REDHEAD – 5 TO 12 YEARS; TEEN REDHEAD – 13 TO 19 YEARS; PRETTIEST REDHEAD – 20 TO 30 YEARS; CLASSY REDHEAD – OVER 30 YEARS; REDHEAD WITH THE MOST FRECKLES and STRAWBERRY BLOND. Decisions of the Judges will be final.

Brick-Build Contest (A New Contest on Monday, May 30th)

Put your LEGO®, DUPLO, or other plastic brick-building skills to the test. Participants will be given 30-minutes to build their best representation of our Celebrating Essential Workers theme.

1:00 p.m. Monday, May 30th at the Garden Amphitheater – 12852 Main Street, Garden Grove, CA.

Disclaimer: LEGO® is a trademark and does not sponsor, authorize, or endorse this event.

In-Person sign-ups at the Garden Amphitheater are from at 12-Noon to 12:55 p.m. on the day of the contest.

Participants must arrive before 12:55 p.m. Late arrivals will not be able to participate. Use the main entrance and proceed to the floor of the theater and up the steps located to the right. All eligible contestants will be accepted.

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 19 of 27

RULES:

Use your own LEGO®, DUPLO, plastic bricks. Entries must be your own creation, not a designed kit, project found online, in a magazine, etc. Your creation must follow the theme given on the day of the contest. Your creation must be on a base no bigger than 10" x 10"; a standard 32" x 32" studbaseplate by LEGO® is acceptable. The height limit is 24". Each participant will be given 30-minutes to create. Participants must build within the given theme. During build time participates might be asked questions. Participants will be required to talk about their creation for one to three minutes.

Participants will be judged in 4 categories: 5-7 years old, 8-10 years old 12-14 years old and 15-17 years old. Winners will be chosen for the following in each age group category: Best Representation of Theme and Most Creative. Decisions of Judges will be final.

MORE ABOUT THE VIP PANCAKE BREAKFAST, THE PARADE, CELEBRITY AUTOGRAPH SESSION, BOOK SIGNINGS AND JAGUAR CAR SHOW:

On the morning of Saturday, May 28th at 8:00 a.m. a VIP Pancake Breakfast will be held at the Garden Grove Community Center, 11300 Stanford Street at Euclid Street in Garden Grove, CA. Emceed by "The Misfit of Magic," magician and actor, Ed Alonzo (Masters of Illusion®," "Saved By The Bell"), the breakfast will be attended by local dignitaries, Parade Celebrities, plus Miss Garden Grove 2022 and Her Court. La Casa García will cater the Breakfast, which includes: pancake, scrambled eggs, bacon, sausage, fried potatoes, strawberries, milk, orange juice and coffee. The charge is \$10.50 cash per person paid at the door. Attendees can take Selfies at the Step and Repeat Banner Station with the Strawberry Festival Mascot.

The Parade, coordinated through Pageantry Parades, will travel a 1.4 mile route starting at 9th Street and Chapman Street in Garden Grove traveling west on Chapman Street to Euclid Street into Downtown Garden Grove, where it concludes at Acacia Parkway. 2022 Parade

Full Lineup for 62nd Annual Garden Grove Strawberry Festival Announced Page 20 of 27

Commentators will include Allison Ash, Garth Wyckoff and Breanna Greenup of Garden Grove TV3.

Kathy Garver, best known for her starring role as "Cissy" in the long-running CBS international television hit, "Family Affair," now celebrating its 55th Anniversary in syndication, will serve as the Parade's Celebrity Grand. Early on in her career she appeared as Rachel at the age of eight in Cecil B. DeMille's epic motion picture, "The Ten Commandments," and she created the voice for the Marvel character of 'Firestar' in the television series, "Spiderman and His Amazing Friends." After her Parade she will be signing copies of her five books and selling 'Mrs. Beasley' dolls, 'Firestar' dolls and "Cissy Candles." She will also be giving away FREE copies of the Strawberry Trifle Recipe.

Tom DaRé, Police Chief for the City of Garden Grove will serve at the Themed Grand Marshal of the parade. The parade will also feature 16 other Essential Workers who are Community Heroes representing various companies throughout the City of Garden Grove who have gone above and beyond the call of duty during the pandemic. They include: Lieutenant Brian Dalton of Garden Grove Police Department; Deputy Chief Amir El-Farra of the Garden Grove Police Department; **Tricia Chinn** of Garden Grove Unified School District; David Moreno-Guardado of Garden Grove Unified School District; Captain Christian Caswell of the Orange County Fire Authority; Efrain Flores of RJ Allen, Inc., Rafael Robles of the City of Garden Grove; Victoria Casillas of the City of Garden Grove; Carlene Weaver of Republic Services; Maria Nena Forrester of Boy's and Girl's Club of Garden Grove; Leeann Dotson of Ralph's; Jim Nguyen of Healthy Aging Center Acacia; James Webb of Falck Ambulance; Corey Bear Harkless of Costco; Sharon L. Torres of Office Depot; and Linda Morin, City of Garden Grove **Emergency Operations Coordinator.**

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Elected Officials riding the Parade include: Steve Jones, Mayor of Garden Grove; Diedre Thu-Ha Nguyen, Mayor Pro-Tem of Garden Grove; Supervisor Andrew Do, Orange County Board of Supervisors; Senator Tom Umberg, District 34; Assemblyman Tom Daly, 69th District, Assemblywoman Janet Nguyen, 72nd District; Congressman Lou Correa, 46 Congressional District; Congresswoman Michelle Steel, 48th District; Supervisor Katrina Foley, District 2, Orange County Board of Supervisors, George S. Brietigam III, Garden Grove City Council; John R. O'Neill, Garden Grove City Council; Kim Nguyen, Garden Grove City Council; Patrick Phat Bui, Garden Grove City Council; Stephanie Klopfenstein, Garden Grove City Council and Scott Stiles, City of Garden Grove Manager.

Eight 2022 Graduating Seniors who will be riding in the parade representing eight different high schools in the Garden Grove Unified School District include: Jamie Pham, Bolsa Grande High School; Truc Pho, Garden, Garden Grove High School; Lizette Sevilla, Marie L. Hare High School; Alejandro Gomez, La Quinta High School; Jennifer Ngoe Le, Los Amigos High School; Di Nguyen, Pacifica High School; Holly Tran, Rancho Alamitos High School and Jenny Ngo, Santiago High School. Each student was awarded a \$1,000 check and plaque from the Garden Grove Strawberry Festival Association to further their education at universities and colleges of their choice.

At approximately 12:30 p.m. on Saturday, May 28th, Celebrities appearing in the Parade will be doing an Autograph Session at a booth near the Courtyard Center near Main Street and Acacia Street.

From 1:00 – 5:00 p.m. on Saturday, May 28th, after the Parade there will be a **Jaguar Car Show** in the Parking Lot of Garden Grove Baptist Church, 12761 Euclid Street at Stanford Street). The late movie icon Steve McQueen and his first wife, Neile Adams McQueen's, XKSS Jaguar car, courtesy of the Petersen Automotive Museum, will be on display, along with other vintage Jaguar cars spanning from 1953 – 2014, courtesy of the Jaguar Club of California. (-more-)

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MORE ABOUT THE CARNIVAL RIDES:

33 Carnival Rides for Kids and Families will be provide by Butler Amusements at this year's Festival. Special one-price ride-all-day wristbands will be offered for all festival days at \$35 per wristband on Friday, May 27,2022 and \$40 each on Saturday, Sunday and Monday, May 28, 29 and 30, 2022. Please visit the Festival's website, https://strawberryfestival.org/rides/ for the latest updates on rides.

Tickets for individual rides can also be purchased separately at \$1 per ticket and rides require 3, 4, 5, 7 or 8 tickets each.

New This Year... Cashless Midway & Fast Pass:

Cashless Midway: All forms of payment are accepted (cash, credit card, debit card, Apple Pay and PayPal) at our wristband/ticket kiosks, food concessions and game concessions.

<u>For Rides</u>: Customers will first visit a carnival ticket kiosk. Customers will be presented with the option to purchase an unlimited ride 'smart' wristband for unlimited rides or a 'smart' wristband they can load with carnival tickets. The ticket kiosks are a convenient way for customers to reload their smart wristbands.

<u>Fast Pass</u>: For a \$15 add-on charge, the Festival will offer a Fast Pass option on site at carnival ticket kiosks that can be used in combination with an unlimited wristband. A Fast Pass allows you to stand in a shorter, separate ride lines which will allow you on the ride faster than the regular ride line.

Major Rides are a staple of the Strawberry Festival, offering great options for adults and kids of most ages. These include: Kite Flyer, Crown Merry Go Round, Eagle Ferris Wheel, State Fair Slide, Mardi-Gras Fun House, Scrambler, Starship 3000, Tilt-a-Whirl, and Zombie Carnival.

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The hit of the Strawberry Festival are **Spectacular Rides**, geared for kids 8 and older, as well as adventurous adults. Rides in this category include: Inversion, Turbo, Vertigo, 1001 Nachts, Spinning Roller Coaster, Hawaiian Express, Wave Swinger, Century Wheel, The Grand Carousel and Orbiter.

Kiddie and Family Rides for young children will include: Jet Ski, Jumping Jungle, Looney Tooter Train, Dizzy Dragon, Pirate Jets, Chopper Hopper, Firehouse, Tom Kangaroo, Wacky Worm Coaster, Wet Boats, Jungle of Fun, Quad Runner, Wacky Tracks Funhouse and Frog Hopper.

FREE ENTERTAINMENT:

FREE Performances will be held in the Garden Amphitheatre on all four days, May 27 – 30, 2022. A Warm-Up Band, Class Act, will perform from 6:30 – 8:00 p.m. Friday – Sunday, May 27 – 29. Get Your Wings, an Aerosmith Tribute Band, will perform on Friday, May 27 from 8:30 – 10:00 pm.; Green Today, a Green Day Tribute Band, will perform on Saturday, May 28 from 8:30 – 10:00 p.m.; on So Petty, a Tom Petty Tribute Band, will perform from 8:30 – 10:00 p.m. on Sunday, May 29. On Monday, May 30, Foundations Dance Company will perform from 3:00 – 4:00 p.m. at the Garden Amphitheater, followed by Durty Watur Band, a 70s, 80s and 90s band, will perform from 4:00 – 6:30 p.m.

DJ Gummo (Josh McIntosh) will be spinning records and hosting **Open Mike Karaoke** at the outdoor **Showmobile** from 1:00 - 4:00 p.m. on Friday, May 27 and then from 12 Noon - 4:00 p.m. on Saturday, Sunday and Monday, May 28, 29 and 30. Additionally on Monday, May 30, the 70s, 80s and 90s Band, **Full Spectrum**, will perform from 4:00 - 6:30 p.m.

GIVING BACK:

On **Thursday, May 26, 2022** the Garden Grove Strawberry Festival Association will host an invitation only private event, "**Special Kid's Day,**" which isn't open to the general public, in which the Strawberry Festival will bus in 2000 special needs children to enjoy rides, lunch and take home some gifts, courtesy of the Strawberry Festival.

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Individual schools from cities other than Garden Grove which children are bussed in from include: Anaheim, Bellflower, Buena Park, Brea, Costa Mesa, Cypress, Fountain Valley, Huntington Beach, La Palma, Midway City, Orange, Santa Ana, Westminster, Tustin, and Villa Park. The event is for school age students in Special Ed classes who are accompanied by their teachers and parents/chaperons.

Aside from the Strawberry Festival Association, other sponsor who make this event possible include: Butler Amusements, Inc. (Rides and Plush Toys), Carnival Food Wagon (Popcorn), Marcus Enterprises (Hot Dogs and Lemonade), Kiwanis Club of Garden Grove, Fruit Caboose and Ryann Newman (Ice Cream Cones), Mark Hill (Freshly Squeezed Lemonade) and Garden Grove Elks Club (Face Painting). Wiley Wolf from Great Wolf Lodge and Austin The Monkey, the mascot for the Orange Count Autism Foundation, will also be on hand to greet the children.

PARKING:

A fee is charged for some Parking, which is available Garden Grove City Hall, the Garden Grove Library and street parking in the surrounding areas around the Strawberry Festival grounds.

ROAD CLOSURES:

Road Closures for the Annual Strawberry Festival and Parade:

Beginning Friday, May 27, 2022 through Monday, May 30, 2022 the annual Garden Grove Strawberry Festival will take place in downtown Garden Grove at Village Green Park, located at 12732 Main Street, where Euclid and Main Streets intersect.

During the four-day Festival, heavy traffic is anticipated in the immediate area. Motorists are asked to plan accordingly to avoid delays. Main Street, north of Acacia Parkway, will be closed from Thursday, May 26th through Tuesday morning, May 31st. The following streets will be closed only on Saturday, May 28th, from 6:00 a.m. to 2:00 p.m., for the annual Strawberry Festival Parade:

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- Acadia Parkway, from Grove Street to Civic Center Drive
- 9th Street, between Jerry Lane and Orangewood Avenue
- Chapman Avenue, between West and Nelson Streets
- Euclid Street, between Orangewood Avenue and Garden Grove Boulevard

No vehicles will be allowed to drive or park on the closed streets until the parade has ended. Any vehicles found on the street after 4:00 a.m. on Saturday, May 28th, will be towed and impounded. Affected streets will be posted with NO PARKING signs and residents will be notified in advance.

Orange County Transit Authority bus routes will be affected by road closures. Stanford Avenue and residential streets near Lampson Avenue and Euclid Street will be open to residents only. Identification will be required for vehicles traveling on those streets during festival hours.

Residential parking by permit only, will be enforced on Pine and Walnut Streets, south of Lampson Avenue, and College Avenue, between Euclid and Pine Streets. Garden Grove police officers will be in the immediate area to provide directions for residents entering or leaving the area.

Suggested alternate routes during the Parade hours are Katella Avenue or Garden Grove Boulevard for east and west traffic. For north and south traffic, alternate routes are Brookhurst or West Streets.

On Saturday, May 28th at 10:00 a.m., the Parade will begin on Chapman Avenue, from 9th to Euclid Streets, then continue south towards Village Green Park where it concludes at Acacia Parkway.

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MORE ABOUT THE PARADE GRAND MASHALS:

KATHY GARVER, Parade Celebrity Grand Marshal

Most fondly remembered for her starring role as "Cissy" in the long-running CBS international television hit, "Family Affair," Kathy Garver has also garnered critical acclaim in movies and on stage, radio, voice-over animation, and audio book narration. "Family Affair" debuted on September 12, 1966. Garver is now celebrating the 55th Anniversary of the show.

Kathy Garver was born in Long Beach, CA to Hayes and Rosemary Garver, joining her sister, Beverly, and brothers, Hayes, Jr. and Lance. Her professional acting career began when she was just seven-years-old appearing in television Westerns, Sitcoms, and dramatic programs such as "Climax" and "Matinee Theater."

When she was eight-years-old, Hollywood legendary director Cecil B. DeMille recognized Garver's distinct talents. Originally hired for a small part in the epic motion picture, "The Ten Commandments," Garver was noticed by the great director who then had special scenes written into the movie to highlight the talented little girl in the role of Rachel. The award-winning movie followed her first film, "The Night of the Hunter," directed by Charles Laughton, which starred Robert Mitchum, Shelly Winters, Lillian Gish, and Billy Chapin. During Garver's teenage years, she added radio and stage to her burgeoning film and television career.

Garver was a freshman majoring in Speech at UCLA when she was tested for a television series entitled "Family Affair" (1966-1971). Kathy Garver was deemed just perfect to star as "Cissy" with Brian Keith as "Uncle Bill" and Sebastian Cabot as "Mr. French," headlining for five years in one of the warmest and most enduring series of the 1960's and 1970's. With "Buffy" and "Jody," the show continues to be popular today pleasing old and new audiences worldwide as a true classic.

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Chief TOM DaRé, Parade Theme Grand Marshal

Garden Grove Police Chief Tom DaRé was born and raised in the City that he now serves. He attended local churches and schools and proudly served in the United States Army after graduating high school. He began his career with the City of Garden Grove as a Police Cadet in 1990, becoming a Reserve Police Officer and subsequently a Police Recruit and Police Officer.

He has worked a variety of assignments and specialty assignments including Patrol, Gangs, SWAT and Narcotics. He promoted through the ranks and as a Sergeant supervised patrol as well as the Narcotics Unit. As a Lieutenant he supervised the Special Resource Team (Homeless Unit) as well as the Resort area and Patrol. He transferred to the Professional Standards Unit managing Recruitment and Training.

In 2017, DaRé was promoted to Captain, managing the largest division of the Police Department including: Patrol, Gangs, Traffic Unit, Narcotics and SWAT. He has received numerous commendations and awards for his police service including the Department's Medal of Courage, and the Meritorious Service Medal. In April 2019, Tom DaRé was selected to serve as the 13th Police Chief for the City of Garden Grove.

