



Garden Grove Strawberry Festival Association

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**PATRICK “PAT” CATLIN, PRESIDENT OF THE
GARDEN GROVE STRAWBERRY FESTIVAL
ASSOCIATION, ANNOUNCES
“CELEBRATING ESSENTIAL WORKERS”
AS THEME OF THE 62ND ANNUAL GARDEN GROVE
STRAWBERRY FESTIVAL TO BE HELD ON MEMORIAL
DAY WEEKEND, MAY 27 – 30, 2021 IN GARDEN GROVE, CA**



**Garden Grove Strawberry Festival Association Announces New
Officers, Directors and Associates for 2022 Calendar Year
FESTIVAL SPONSORSHIPS NOW BEING ACCEPTED!!!**

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Garden Grove, CA (March 10, 2022) **Patrick “Pat” Catlin**, who has been elected to serve a second continuing term as President of the **Garden Grove Strawberry Festival Association (GGSFA)** for the 2021-2022 Calendar Year, announced today the theme of the **62nd Annual Garden Grove Strawberry Festival**, to be held live during **Memorial Day Weekend, May 27 – 30, 2022 in Garden Grove, CA** will be **“Celebrating Essential Workers”** who have helped us get through this pandemic. Catlin served his first term as President of GGSFA from 2020-2021.

Pat Catlin said, “We are looking forward to presenting our Festival live again this year in 2022. The Festival was on hiatus both in 2020 and 2021 during the worldwide health crisis with the COVID 19 pandemic, which has never happened since the Festival began in 1958. Being mindful of the general public’s safety in attending our event this year, we will be installing cleansing stations throughout the Festival Grounds.”

Pat Catlin added, “With the addition of my son, **Billy Catlin**, joining me as my Associate in the year ahead, and my mother, **Sue Catlin**, who is in charge of the VIP Breakfast, three generations of the Catlin family will be working on the 2022 Strawberry Festival concurrently. My late father, **Bill Catlin**, also served as a volunteer for the Strawberry Festival for over 20 years. It is a great honor and privilege to serve as the President of this wonderful organization.” Pat Catlin also oversees Tents and Electrical for the Festival.

Other 2022 GGSFA Officers elected include: **Andrea Perez**, President Elect/Community Services/Nominations Chair with **Taylor Perez** serving as Associate; **George Skelton**, Treasurer/Donations Committee with **Suki Carter** serving as Associate; and **Christine Ball**, Secretary/Immediate Past President from 2019-2020 with **Robin Suarez** serving as Associate.

2022 GGSFA Directors and Associates will include:

- **Dr. Dawn Miller**, Special Children’s Day/Donations Committee
- **Laura Neuschafer**, Cake Cutting with **Malu Mendoza** as Associate (-more-)

2022 GGSFA Directors and Associates will include (continued):

- **Fred Ramirez**, Office/Installation with **Frederico Ramirez** as Associate
- **Debbie Mahoney**, Scholarships, with **Sheri Larson** as Associate
- **Sue Catlin**, VIP Breakfast, with **Patti Catlin** as Associate
- **Camille Garrett**, VIP Lunch
- **Ben Santos**, Environmental (Grounds/Sanitation)
- **Jeff Sanders**, Parade Coordinator
- **Bill Gutaskus**, Rentals/Carts/ATMs with **Sue Gutaskus** as Associate
- **Randy Arbcast**, Booths and Vendors, with **Edi Arbcast** as Associate
- **Mark Mahoney**, Games/Permits/Carnival/Food; with **Miles Mahoney** as Associate
- **Josh Lindsay**, Staged Events, with **Angel Zaragoza** as Associate
- **Steve Sanders**, Rides and Grounds with **Ryan Sanders** as Associate
- **Scott Weimer**, Parking/Fencing with **Marilyn Tortolano** as Associate
- **Heidi Levesque**, Contests
- **Donald Schlensker**, Civic Food Booths/Permits, with **Allan Zusman** as Associate

In addition, **Janet Pelayo** serves as the Festival's City Liaison with the Garden Grove Community Services Department; **Lisa Taylor** serves as the Festival's Insurance Representative; **David Sarell** of Pageantry Parades serves as Parade Producer and **Steve Moyer Public Relations** serves as Festival Publicist.

Pat Catlin continued, "It is also with great sadness that I am announcing the recent passing of a valued and treasured member of the Garden Grove Strawberry Festival Association, **Peter Carter**. He was the loving husband of one of our Festival's current Associates, **Suki Carter**. Peter Carter served on the Strawberry Festival Board from 1990 – 2000 in various capacities, including as Festival President from 1997-1998, and as a Public Relations Board member. For his service to the Festival we will be adding his name in loving memory to the obelisk next the clock tower located at Main Street and Euclid Street in the center of Garden Grove, CA."

(-more-)

For Festival Sponsorship Opportunities please visit online at www.strawberryfestival.org and contact Steve Moyer Public Relations at 818.784.7027 or E-mail moyerpr@earthlink.net On Saturday, April 2, 2022, the Garden Grove Strawberry Festival Association and Strawberry Mascot will be participating in The City of Garden Grove's RE:IMAGINE GARDEN GROVE, OPEN STREETS, from 2:00 – 6:00 p.m. During the event Garden Grove streets turn car-free to walk, bike, and ride. Bring your family and friends and enjoy a day of fun pop-up activities, entertainment, food and more!

Additional information and surprises about the long awaited 62nd Annual Garden Grove Strawberry Festival, including the 2022 Celebrity Grand Marshal and 2022 Community Grand Marshal, who will be leading the Festival's Parade on Saturday, May 28, 2022 at 10 a.m. through the streets of Garden Grove, CA, will soon be announced!

The Garden Grove Strawberry Festival is an annual 501(c)(3) non-profit FREE event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. The live Festival wasn't held in 2020 and 2021, due to the pandemic. The Festival's mission and goal is to give back to the community serving Garden Grove citizens by donating to non-profit organizations which provide services for children, seniors, youth, the community, and which support the arts. **To learn more and for updates on this year's Festival, please visit, www.strawberryfestival.org**

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