



Garden Grove Strawberry Festival Association

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981

www.strawberryfestival.org

2022 Garden Grove Strawberry Festival (May 27-30) **Sponsorship Opportunities (Reach: Up to 300,000 over 4 days)**

Gold Strawberry Sponsor: \$10,000

- Car in Parade sponsors a Celebrity or Your Company can be featured in the Parade with a car and banner
- Booth on all four days, Fri.-Mon., Premium Position (\$600 value)
- Name/logo on all over-street banners; Name/logo on bus-stop advertisements in Garden Grove
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Ten (10) wristband passes to all carnival rides (\$400 value)
- Ten (10) passes to Saturday's Pancake Breakfast (\$105 value) and to Saturday's VIP Lunch (\$250 value)
- Logo or name listed in print and/or online advertisements promoting the Festival. Acknowledgement in press releases and promotional materials; Web page link on Strawberry Festival website and Extensive social media exposure

Silver Strawberry Sponsor: \$5,000

- Parade participation – member of your company rides in parade with sign on the car; Booth all four days, Fri.-Mon., (tables and chairs not provided) (\$450 value)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Six (6) wristband passes to all carnival rides on Friday (\$240 value)
- Six (6) passes to Saturday's Pancake Breakfast (\$63 Value) and to the Saturday VIP Lunch (\$150 value)
- Logo or name listed in print and/or online advertisements promoting the Festival
- Acknowledgement in press releases and promotional materials; Web page link on Strawberry Festival website
- Social media exposure

Bronze Strawberry Sponsor: \$2,500

- Booth for two days (tables and chairs not provided) (\$450 value)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Four (4) wristband passes to all carnival rides (\$160 value)
- Four (4) passes to Saturday's Pancake Breakfast (\$42 value) and to Saturday's VIP Lunch (\$100 value)
- Logo or name listed in print and/or online advertisements promoting the Festival; Acknowledgment in press releases and promotional materials; Web page link on Strawberry Festival website

Platinum Strawberry Sponsor: \$1000

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Four (4) wristband passes to all carnival rides (\$160 value)
- Four (4) passes to Saturday's Pancake Breakfast (\$42 Value)
- Acknowledgment in press releases and promotional materials
- Web page link on Strawberry Festival website

Booster Strawberry Sponsor: \$500

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Acknowledgment in press releases and promotional materials
- Web page link on Strawberry Festival website

Cheerleader Strawberry Sponsor: \$250

- Acknowledgment in press releases and promotional materials
- Web link on Strawberry Festival website

For Sponsorship Inquiries, please contact:

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As of 12/16/21