



Garden Grove Strawberry Festival Association

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**IN CELEBRATION OF MEMORIAL DAY WEEKEND,
THE GARDEN GROVE STRAWBERRY FESTIVAL
ASSOCIATION ANNOUNCES 34 WINNERS OF
2021 ONLINE VIRTUAL CONTESTS**

**GARDEN GROVE STRAWBERRY FESTIVAL
ASSOCIATION DIRECTORS TO DELIVER
1,500 TREAT PACKAGES TO SPECIAL NEEDS
CHILDREN IN GARDEN GROVE UNIFIED SCHOOL
DISTRICT ON THURSDAY, MAY 27, 2021**

**Garden Grove Strawberry Festival Unveils 2021
Festival Promotional Sizzle Reel and Quick Response Code**

**Garden Grove Television 3 To Air Vintage Strawberry
Festival Parades: 1985's "It's A Family Show" Themed
Parade with Debra Sue Maffett, Miss America 1983,
Serving As Grand Marshal, and 2007's "Accomplished
Kids" Themed Parade with Hollywood Icon,
Mickey Rooney Serving as Grand Marshal**

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Garden Grove, CA (May 24, 2021) – In celebration of the upcoming Memorial Day Weekend, the **Garden Grove Strawberry Festival Association (GGSFA)** is announcing names of the 34 winners of their 2021 Online Virtual Contests. Even though the live annual Strawberry Festival has been postponed until Memorial Weekend 2022, due to the current Coronavirus health pandemic, the Strawberry Festival Directors have come up with another creative way to bring joy to members of the general public over the upcoming holiday weekend.

Josh Lindsay, Director of Staged Events of the GGSFA and Board Member, said: “We know this past year has been challenging for many people and businesses, both financially and emotionally, as a result of the current pandemic. So, this year the Strawberry Festival Directors decided to host our popular annual contests online virtually. Winners of each contest will be mailed their prizes. Next year, in 2022, we plan to resume our contests live at the Strawberry Festival.”

Dr. Dawn Miller, Special Children’s Day Chair and Board Member, said: “Typically during ordinary times, the Strawberry Festival would host our Special Children’s Day on the Thursday leading into Memorial Day Weekend, but this year, due to the pandemic, in lieu of the live event, Strawberry Festival Directors will be delivering 1,500 Treat Packages to Special Needs Children in the Garden Grove Unified School District on Thursday, May 27, 2021.”

Patrick “Pat” Catlin, President of the GGSFA and Board Member, said: “We are also happy to unveil our **2021 Garden Grove Strawberry Festival Promotional Sizzle Reel** and **Quick Response Code** for accessing our Festival’s website with immediacy.” **Bobby Dalton**, GGSFA Board Member, added: “This year, as a special Memorial Day Weekend treat, **Garden Grove Television 3** will be airing two vintage Garden Grove Festival parades from the past, 1985 and 2007.”

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2021 Online Virtual Contest Winners Announced:

This year the GGSFA hosted four online virtual contests for the general public's enjoyment. Over 100 submissions were submitted online collectively for the four contests. Please visit the Strawberry Festival's website at, <https://strawberryfestival.org/> to view the photos of the 34 winning entries. Here is a list of the 2021 winners of each contest and the prizes they have won.

Redhead Roundup:

1st place winners, from each category, will receive the following prizes:

- A Plaque
- One Day All-Access Ride Pass wristband for the 2022 Festival
- Recognition on the Strawberry Festival's website and social media pages

2nd place winners will receive a printable certificate and recognition on the Strawberry Festival's website and social media pages.

And the 14 Winners are:

TODDLER REDHEAD – 1 TO 4 YEARS

- 1st Place: **Taytum Wentz**, two-years-old, of Garden Grove
- 2nd Place: **Aubrey Peplowski**, four-years-old, of Westminster

CUTEST REDHEAD – 5 TO 12 YEARS

- 1st Place: **Evelyn Rodgers**, five-years-old, of Orange
- 2nd Place: **Olivia Camarena**, five-years-old, of Garden Grove

TEEN REDHEAD – 13 TO 19 YEARS

- 1st Place: **Allison Blum**, 17-years-old, of Garden Grove
- 2nd Place: **Bridget Krueger**, 18-years-old, of Costa Mesa

PRETTIEST REDHEAD – 20 TO 30 YEARS

- 1st Place: **Zoe Hoeffken**, 24-years-old, of Cypress
- 2nd Place: **Savanna Paine**, 25-years-old, of Anaheim

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Redhead Roundup Winners (continued):

CLASSY REDHEAD – OVER 30 YEARS

1st Place: **April Garcia**, 39-years-old, of Garden Grove

2nd Place: **Katy Jue**, 40-years-old, of Orange

REDHEAD WITH THE MOST FRECKLES

1st Place: **Chloe Mabus**, 13-years-old, of Riverside

2nd Place: **Andrew Rivera**, 18-years-old of Anaheim

STRAWBERRY BLOND IMAGE

1st Place: **Bryce Peplowski**, one-year-old, of Westminster

2nd Place: **Evan Diego Cervantes**, 18 months old, of Garden Grove

Berry, Berry Beautiful Baby:

Each Category below had a 1st, 2nd, and 3rd place winner per age group judged on Prettiest Eyes, Smile and Hair. Each winner will receive:

- A Plaque
- A One Day All-Access Ride Pass wristband for the 2022 Festival
- Recognition on the Strawberry Festival's website and social media pages

And the 8 Winners are:

3 MONTHS UP TO 12 MONTHS

1st Place: **Valentine Judge Serrano**, 8 months old, of Garden Grove

2nd Place: **Kayden Smith**, 5 months old, of Lakewood

3rd Place: **Chase Koeler**, 9 months old, of Garden Grove

12 MONTHS + 1 DAY UP TO 24 MONTHS

1st Place: **Harley Ebersole**, 16 months old, of Oakdale

2nd Place: **Jayce Greyson Ruiz-Bull**, 15 months old, of Garden Grove

3rd Place: **Lincoln Suzuki**, 19 months old, of Cypress

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Berry, Berry Beautiful Baby Winners (continued):

24 MONTHS + 1 DAY UP TO 36 MONTHS

1st Place: **Sadie Osborn**, two and half-years-old, of Citrus Heights

2nd Place: **Lily Vega**, two-years-old, of Garden Grove

Tiny Tot King and Queen:

One Finalist was chosen per age category. Each Finalist was considered for the opportunity to be chosen as the 2021 Tiny Tot King and Queen. Each Finalist will receive a printable certificate.

The Tiny Tot King and Queen will each receive:

- A Plaque
- A One Day All-Access Ride Pass wristband for the 2022 Festival
- Recognition on the Strawberry Festival's website and social media pages
- The 2021 Tiny Tot King and Queen will also ride in the Strawberry Festival Parade scheduled for Saturday, May 28, 2022 and attend the VIP/Celebrity Breakfast prior to the parade.

And the 2021 Tiny Tot King and Queen Winners are:

2021 TINY TOT KING: **Lamar Love**, four-years-old, of Anaheim

2021 TINY TOT QUEEN: **Peyton Wentz**, five-years-old, of Garden Grove

And the 2021 Tiny Tot King and Queen Finalists are:

THREE-YEARS-OLD

1st Place King: **Jax Ebersole** of Oakdale

1st Place Queen: **Natalie Power** of Garden Grove

FOUR-YEARS-OLD

1st Place King: **Lamar Love** of Garden Grove

1st Place Queen: **Kayli Chi** of Cypress

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2021 Tiny Tot King and Queen Finalists (continued):

FIVE-YEARS-OLD

1st Place King: **Jayden Negreros** of Garden Grove

1st Place Queen: **Peyton Wentz** of Garden Grove

SIX-YEARS-OLD

1st Place King: **Christian Rodriguez** of Garden Grove

1st Place Queen: **Alexis Chi** of Cypress

Past Favorite Strawberry Festival Photos:

The 1st Place Winner will receive:

- A Plaque
- One Day All-Access Ride Pass wristband for the 2022 Festival
- Recognition on the Strawberry Festival's website and social media pages

The 2nd and 3rd Place Winners will receive a printable certificate.

And the 3 Winners are:

1st Place: **Valorie Denton**, *Riding with Swings at Night*, of Garden Grove

2nd Place: **Beth Lopez**, *Festival Fun in 2016*; Strawberry Lovers, of Anaheim

3rd Place: **Katherine Mesa**, *Winning Some Goldfish by Playing Games*, Ferris Wheel at Night and Bright Lights of the Festival, of Garden Grove

1,500 Treat Packages To Be Delivered to Special Needs Children:

On the morning of Thursday, May 27, 2021 Garden Grove Strawberry Festival Directors will deliver 1,500 Treat Packages consisting of plush cuddly teddy bear toys, bags of popcorn and fruit juice pouches to Special Needs Children in the Garden Grove Unified School District.

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The GGSFA would like to publicly acknowledge and thank the following sponsors who have made this 2021 Special Kid's Day possible, including: **Butler Amusements**, now celebrating their 50th Anniversary, for their \$1,350 donation, half of the cost of the teddy bears; **Great Wolf Lodge** for their \$1,000 contribution; **Target** for \$200 in gift cards; **Costco** for a \$100 gift card used to purchase drink pouches and packaging supplies; **Anaheim Marriott Suites** for providing accommodations for the Festival's publicist; and the **Boys and Girls Club of Garden Grove** for storage space for the 1,500 teddy bears, popcorn bags, drink pouches, and the many **Volunteers** who will help with the packing party on the evening on Wednesday, May 26, 2021.

Garden Grove Strawberry Festival 2021 Promotional Sizzle Reel and Quick Response Code:

GGSFA would like to acknowledge and thank **Garden Grove Television 3** for creating the Garden Grove Strawberry Festival's **2021 Promotional Sizzle Reel** which can be viewed by clicking on this link:

https://youtu.be/IHI_VqvL3-4

The Festival has created a **Quick Response (QR) Code** for the Garden Grove Strawberry Festival to make it easy for the public to access information from the Festival's website instantly from cell phones. Here it is:



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Vintage Parades From The Past:

To celebrate the Memorial Day Weekend **Garden Grove Television 3** has refurbished and digitized some vintage Garden Grove Strawberry Festival's from the past: **the 1985 and 2007 parades.**

The **29th Annual Garden Grove Strawberry Festival Parade**, which aired in **1985**, features **Debra Sue Maffett**, Miss America 1983, as the parade's Grand Marshal. The theme of the parade that year was **"It's A Family Affair."** The parade is hosted by **Dana Atkins**, a former Miss Orange County, and **Jerry Margolin**, former host of "Around Town Channel 3." Other parade participants include local politicians at the time, a **Coca Cola** float, **Garden Grove Elks Clowns**, equestrians, beauty queens and marching bands like the **Pico Rivera El Rancho Spirit of Sunnyvale** and the **Diamonettes Drill Team and Drum Squad.**

Celebrities in the 1985 parade include: Kim Fields ("The Facts of Life"), **Alan Campbell** ("Three's A Crowd"), **Patrick Peterson** ("Knott's Landing"), **Jerry Douglas** and **Joy Garrett** ("The Young and the Restless"), **Richard Moll** ("Night Court"), **Lana Clarkson** ("Barbarian Queen"), **Mandy Ingbar** ("Hail To The Chief") and **Julie Parrish** ("Capitol") and **Timothy Gibbs** ("Our Family Honor").

The **49th Annual Garden Grove Festival Parade**, which aired in **2007**, features Hollywood icon, **Mickey Rooney**, as the Grand Marshal. The theme of the parade that year was **"Accomplished Kids."** The parade is hosted by **Allison Ash** and **Skyler Luarisma**. **Linda Finnegan**, of Kids with a Cause, Inc. is the Theme Grand Marshal. The parade features local politicians, equestrians like **Charros de San Gabriel**, and bands including **Santa Ana Winds Youth Band** and the **Long Beach Jr. Concert Band.**

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Celebrities in the 2007 parade include: Allison Arngrim (“Little House on the Prairie”), **Kate Linder** (“The Young and the Restless”), **Luis Armand Garcia** and **Marisela Lusha** (“George Lopez”), **Cameron Monaghan** (“Malcolm in the Middle”), **Sammi Hanratty** (“The Suite Life of Zack and Cody”), and **Tameka Jacobs** (“Deal or No Deal”).

Garden Grove Television 3 will air the 1985 and 2007 Garden Grove Strawberry Festival’s Parades over Memorial Day Weekend and repeat the airing schedule for two weeks as follows:

Saturdays, May 29th and June 5th: 10 am – 1985 Parade; 4 pm – 2007 Parade

Sundays, May 30th and June 6th: Noon – 2007 Parade; 8 pm – 1985 Parade

Mondays, May 31st and June 7th: 11 am – 1985 Parade; 4 pm – 2007 Parade

Tuesdays, June 1st and June 8th: 8 am – 2007 Parade; 4 pm – 1985 Parade

Garden Grove Television 3 will make YouTube links for both parades public starting on Saturday, May 29th at 10 am.

1985 Parade:

<https://youtu.be/hAvd43toI5o>

2007 Parade:

<https://youtu.be/XPmiCQOBICQ>

In Remembrance:

In this time of remembrance for those who have died in service to our country, the Garden Grove Strawberry Festival Association, through the **Garden Grove Community Foundation**, has inscribed, in loving memory, two names of late Strawberry Festival Directors on the Clock Tower Obelisks located under the clock tower in Garden Grove: **Bill Catlin** (who was

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President in 2008 and served as a Director for more than 10 years), and **Don Lang**, (who was President in 1992 and served as a Director for more than 10 years).

The Garden Grove Strawberry Festival is an annual 501(c)(3) non-profit Admission Free community event produced by the GGSFA, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. **To learn more and for updates, please visit, <https://strawberryfestival.org/>**

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