



Garden Grove Strawberry Festival Association

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**GARDEN GROVE STRAWBERRY FESTIVAL ASSOCIATION
ANNOUNCES \$8,000 IN STUDENT SCHOLARSHIPS
TO BE AWARDED TO EIGHT SENIOR STUDENTS
IN THE GARDEN GROVE UNIFIED SCHOOL DISTRICT
PLUS ADDITIONAL \$2,000 AWARDED TO MISS GARDEN GROVE**

**STUDENT SCHOLARSHIP RECIPIENTS INCLUDE:
AMBER ESQUEDA, BAYLEE KAYLOR, BREANNA DIGGS,
CALEB HUANG, FATIMA ZEFERINO, HOWARD TRINH,
JENNY LU AND LAURYN MAGGA**

**Garden Grove Television 3 To Create Short Tribute Video Honoring
Garden Grove Strawberry Festival Which Is Cancelled For
This Memorial Day Weekend Due To The Coronavirus Pandemic**

**Garden Grove Television 3 To Air Memorial Day Weekend
30th Annual Garden Grove Strawberry Festival Parade
From May 28, 1988 Hosted by Sally Struthers & Tristan Rogers
Celebrating a 50s Theme with Grand Marshals Rose Marie & Rip Taylor**

Garden Grove, CA (May 22, 2020) – **Garden Grove Strawberry Festival Association (GGSFA)**, producers of the ever-popular **FREE Garden Grove Strawberry Festival**, have announced **\$8,000 in Student Scholarships** will be awarded to seniors graduating this year from eight high schools in the Garden Grove Unified School District.

Debbie Mahoney, Scholarships Chair, 2012 President of GGSFA, and Board Member, said: “We are happy to announce eight \$1,000 Student Scholarships will awarded to one graduating senior student at eight different high schools in the Garden Grove Unified School District, for a total of \$8,000. In addition, in March 2020, we awarded \$2,000 to the Miss Garden Grove organization.”

2020 School Scholarship Winners include:

- **Amber Esqueda**, Senior, Bolsa Grande High School
- **Baylee Kaylor**, Senior, Santiago High School
- **Breanna Diggs**, Senior, Marie L. Hare High School
- **Caleb Huang**, Senior, Pacifica High School
- **Fatima Zeferino**, Senior, Los Amigos High School
- **Howard Trinh**, Senior, Garden Grove High School
- **Jenny Lu**, Senior, Rancho Alamitos High School
- **Lauryn Magga**, Senior, La Quinta High School

Debbie Mahoney continued, “Traditionally we would have presented each of the student scholarship winners their beautiful plaques designed by Awards & Trophies of Fountain Valley, CA, along with their scholarship checks at an awards assembly held at each of the respective high schools the winners are from. And, each scholarship winner would have been invited to ride with me on an antique fire truck in the Strawberry Festival’s annual parade held on Saturday during the Memorial Day Weekend. However, given the current worldwide health crisis, none of this will be possible this year, since there won’t be any awards assemblies, parade or Strawberry Festival. As a result, we will be mailing the winners their plaques and checks instead. Nonetheless, we are very proud of each scholarship winner and congratulate them on their achievements and wish them great success in their future academic endeavors and careers.”

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About The School Scholarships:

Historically, since 2004 the Garden Grove Strawberry Festival Association has donated \$128,000 in student scholarships to seniors at eight local high schools in the Garden Grove Unified School District, in addition to another \$26,000 to the Miss Garden Grove organization.

The purpose of the school scholarships is to provide financial assistance to eight graduating seniors from eight local Garden Grove based high schools to help them pursue further academic studies at colleges and universities of their choice.

In February of each year, Debbie Mahoney, Scholarship Chair for the GGSFA, mails application forms, which include a short essay on how the money would be spent if the applicant wins, to Guidance Counselors at eight high schools located in the Garden Grove Unified School District, including: Bolsa Grande High School, Garden Grove High School, Marie L. Hare High School, La Quinta High School, Los Amigos High School, Pacifica High School, Rancho Alamitos High School and Santiago High School.

Upon receipt of the application forms, Guidance Counselors at each of the eight schools inform seniors that one student from their school will be selected as the recipient of a \$1,000 scholarship. April 21st of each year is the deadline for students to submit their applications to their school Guidance Counselors for consideration.

By May 1st of each year the Guidance Counselors at each of the eight schools select one student as the winner from the pool of applicants who have applied for the scholarships. Then the names of the winners are given to Debbie Mahoney, who notifies the winning students that they have been chosen.

Other Philanthropic Support The Strawberry Festival Provides:

Earlier this year in February 2020, the GGSFA also awarded \$100,000 in proceeds from the 2019 Strawberry Festival, which benefited 13 non-profit organizations to help them with needed capital expenditures. Each organization chosen by the Strawberry Festival's Donations Committee, chaired by board member, **Dr. Dawn Miller**, serve the citizens of Garden Grove by providing services for children, seniors, youth, community and the arts.

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The Festival's other philanthropic efforts include providing \$5,500 to high school bands participating in the Festival's annual parade, plus money to cover gasoline costs for buses that transport special needs children and adults for Special Kids Day at the annual Festival.

Cancellation of This Year's Festival:

On March 18, 2020, **Christine Ball**, President of the GGSFA, announced, on behalf of the Festival's board, that this year's Strawberry Festival on Memorial Day Weekend would be cancelled, due to the worldwide outbreak of the Coronavirus COVID-19. The decision was unprecedented.

Christine Ball said, "But rest assured, we will be back next year in full force to present our rescheduled 62nd Annual Garden Grove Strawberry Festival on Memorial Day Weekend, May 28 – 31, 2021, so please Save The Dates!"

Tribute Video To Be Created by Garden Grove Television 3:

In observance of the cancellation of the 2020 Garden Grove Strawberry Festival, **Garden Grove Television 3** will be putting together a Tribute Video celebrating all the things the FREE Annual Strawberry Festival is, and will continue to be, known for, in the future.

The video will include Strawberry Festival highlights, like it's parade, rides, food and merchandise vendors, games, contests, performances, celebrity autograph signings, Strawberry Shortcake Cutting Opening Ceremony, Pancake Breakfast and Special Kids Day. In addition, there will be Shout Outs in the video from Celebrities and Garden Grove politicians.

Once complete, the video will be posted on the Garden Grove Strawberry Festival's website at www.strawberryfestival.org and on the Festival's social media.

Garden Grove Television 3 To Air Retrospective 30th Annual Garden Grove Strawberry Festival Parade:

Garden Grove Television 3 will be airing the retrospective **30th Annual Garden Grove Strawberry Festival Parade** from May 28, 1988 hosted by **Sally Struthers and Tristan Rogers** based on a 50s theme featuring **Grand Marshals**, the late **Rose Marie and Rip Taylor**.

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Garden Grove Strawberry Festival Association Awards \$8,000 in Student Scholarships,
Plus An Additional \$2,000 Awarded To Miss Garden Grove Organization – Page 5 of 5

The parade will be aired on Garden Grove Television 3 on Saturday, May 23, 2020 at 8:30 a.m. and 10:00 a.m.; Sunday, May 24, 2020 at 12 Noon and 1:30 p.m.; and Monday, May 25, 2020 (Memorial Day) at 11:00 a.m. and 4:00 p.m. Or, alternatively, here is a link to visit to watch the 1988 Garden Grove Strawberry Festival Parade anytime: <https://youtu.be/14nsH8MBDZY>

About The Garden Grove Strawberry Festival:

The Garden Grove Strawberry Festival is an annual 501(c)(3) non-profit FREE event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. The Festival's mission and goal is to give back to the community serving Garden Grove citizens by donating to non-profit organizations which provide services for children, seniors, youth, the community, and which support the arts. **To learn more and for updates, please visit, www.strawberryfestival.org**

Additional information about next year's Garden Grove Strawberry Festival will be announced soon. For updates, please visit the website, www.strawberryfestival.org

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