

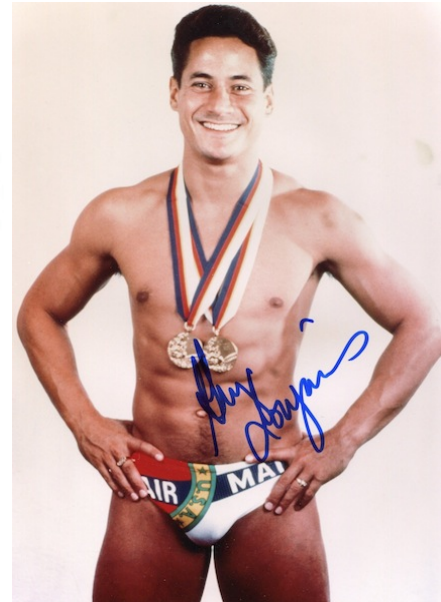
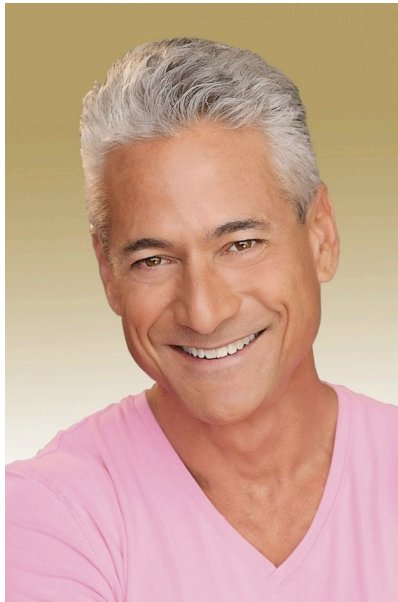


**Garden Grove Strawberry Festival Association**

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[www.strawberryfestival.org](http://www.strawberryfestival.org)

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**GREG LOUGANIS, 4X GOLD MEDAL OLYMPIC CHAMPION  
NAMED GRAND MARSHAL OF THE 62<sup>ND</sup> ANNUAL GARDEN  
GROVE STRAWBERRY FESTIVAL'S PARADE  
TO BE HELD IN GARDEN GROVE, CA ON  
SATURDAY, MAY 23, 2020 AT 10:00 A.M.**

**“Celebrating The Olympics” Announced As Theme of the  
62<sup>nd</sup> Annual Garden Grove Strawberry Festival to be held on  
Memorial Day Weekend, May 22 – 25, 2020 in Garden Grove, CA**

**Garden Grove, CA (March 12, 2020) – GREG LOUGANIS, four-time Gold Medal Olympic Champion has been named Grand Marshal of the 62<sup>nd</sup> Annual Garden Grove Strawberry Festival’s Parade, themed “Celebrating The Olympics,” to be held in Garden Grove, CA on Saturday, May 23, 2020 starting at 10:00 a.m. as part of the Festival’s family fun FREE four-day Memorial Day Weekend celebration, May 22 – 25, 2020, which will be held at Village Green Park between Euclid Avenue and Main Street.**

**Festival Hours are 1:00 p.m. – 10:00 p.m. on Friday, 10:00 a.m. – 10:00 p.m. on Saturday and Sunday and 10:00 a.m. – 9:00 p.m. on Monday. On-street parking is available, as well as in some private and public parking lots which can be found, along with updates, on the Festival’s website at [www.strawberryfestival.org](http://www.strawberryfestival.org) or by calling the Strawberry Festival’s 24/7 Hotline at 714-638-0981. And new this year, there will also be a Step-And-Repeat Banner at the Festival to take selfies for posting on social media with the Festival’s Strawberry Mascot.**

The Festival will kick off with an Opening Night Ceremony on Friday night, May 22<sup>nd</sup> at 6:00 p.m. when a larger-than-life strawberry shortcake will be sliced and served for FREE to all in attendance. On Saturday morning, May 23<sup>rd</sup> in the Garden Grove Community Center, La Casa Garcia will serve a VIP Pancake Breakfast for \$9.00 each, with proceeds benefiting We Give Thanks, a charity annually providing Thanksgiving dinners for thousands of people in need. Breakfast Attendees will include parade celebrities and local dignitaries, including **Miss Garden Grove** and **Miss Strawberry Grove** and their courts.

Also on Saturday morning a Strawberry 5K Stomp walk/run will begin at 8:00 a.m. benefiting the Sister City Association of Garden Grove, a local non-profit organization dedicated to furthering the knowledge and understanding between the people of Garden Grove and Anyang, South Korea.

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Then, at 10:00 a.m. on Saturday, May 23<sup>rd</sup>, Greg Louganis will lead the Parade which will include other Olympians like himself, as well as film and television celebrities, floats, equestrians, marching bands and specialty characters like **Wiley Wolf and Violet Wolf from Great Wolf Lodge**.

The FREE four-day Festival will feature over 30 Festival rides for both children and adults, FREE entertainment, 12 games with prizes, four contests with prizes and over 185 food and vendor booths. The Strawberry Festival is the second largest city festival in the Western United States.

Special one-price ride-all-day wristbands will be offered for all Festival days at \$35 per wristband for Friday and \$40 each on Saturday, Sunday and Monday. Tickets for individual rides can also be purchased separately at \$1 per ticket. Descriptions of the rides can be found on the Festival's website.

Music and live entertainment will be provided in the 550-seat Amphitheatre and Showmobile. Performers will include: **Dudes Got Blues, Mariachi Internacional Voces de Jalisco, Full Spectrum, 3<sup>rd</sup> Degree, Dusty Shoes Gospel Bluegrass Band, Takes 3, Foundations Dance Company and more.**

Contests will include the Berry, Berry Beautiful Baby Contest, Redhead Roundup, Strawberry Idol Karaoke and Tiny Tots King and Queen. Festivalgoers will be able to dine on a delicious and very diverse lineup of food whose sale helps fund local charities. The popular non-profit food booths provide a wide range of taste tempting, appetite filling offerings including an abundance of strawberry treats, such as smoothies, crepes, bowls of strawberries with soft ice cream, strawberry sundaes, strawberry shortcake, strawberry bread, strawberry royals, tart cups, chocolate covered strawberries and boxes of strawberries.

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The Garden Grove Strawberry Festival is an annual 501(c)(3) non-profit FREE event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group, which has raised more than \$7 million for various charities since its inception in 1958. The Festival's mission and goal is to give back to the community serving Garden Grove citizens by donating to non-profit organizations which provide services for children, seniors, youth, the community, and which support the arts. **To learn more and for updates, please visit, [www.strawberryfestival.org](http://www.strawberryfestival.org)**

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**@greglouganis**

