Garden Grove Strawberry Festival Association
P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981
www.strawberryfestival.org

2020 Garden Grove Strawberry Festival Sponsorship Opportunities

Gold Strawberry Sponsor: $10,000

- Car in Parade sponsors a Celebrity or Your Company can be featured in the Parade with a car and banner
- Booth on all four days, Fri.-Mon., Premium Position ($600 value)
- Name/logo on all over-street banners
- Name/logo on bus-stop advertisements in Garden Grove
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Full Page Color Ad (6.3" wide x 10.3" high) ($1,000 value) in Festival Program, premium position – 4,000 distributed at event and 100,000 through Orange County Neighborhood Newspapers in seven cities.
- Ten (10) wristband passes to all carnival rides ($400 value)
- Ten (10) passes to Saturday's Pancake Breakfast ($90 value) and to Saturday's VIP Lunch ($250 value)
- Logo or name listed in print and/or online advertisements promoting the Festival.
- Mentioned in press releases and promotional materials
- Web page link on Strawberry Festival website
- Extensive social media exposure

Silver Strawberry Sponsor: $5,000

- Parade participation – member of your company rides in parade with sign on the car
- Booth all four days, Fri.-Mon., (tables and chairs not provided) ($450 value)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Quarter Page Color Ad (6.3" wide x 5.1" high) ($550 value) in Festival Program – 4,000 distributed at event and 100,000 through Orange County Neighborhood Newspapers in seven cities.
- Six (6) wristband passes to all carnival rides on Friday ($240 value)
- Six (6) passes to Saturday's Pancake Breakfast ($54 Value) and to the Saturday VIP Lunch ($150 value)
- Logo or name listed in print and/or online advertisements promoting the Festival
- Mentioned in press releases and promotional materials
- Web page link on Strawberry Festival website
- Social media exposure

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Bronze Strawberry Sponsor: $2,500

- Booth for two days (tables and chairs not provided) ($450 value)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Eighth Page Color Ad (3.1" wide x 5.1" high) ($290 Value) in Festival Program – 4,000 distributed at event and 100,000 through Orange County Neighborhood Newspapers in seven cities.
- Four (4) wristband passes to all carnival rides ($160 value)
- Four (4) passes to Saturday's Pancake Breakfast ($36 value) and to Saturday's VIP Lunch ($100 value)
- Logo or name listed in print and/or online advertisements promoting the Festival
- Mentioned in press releases and promotional materials
- Web page mention and link on Strawberry Festival website

Platinum Strawberry Sponsor: $1000

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Four (4) wristband passes to all carnival rides ($160 value)
- Four (4) passes to Saturday's Pancake Breakfast ($36 Value)
- Mentioned in press releases and promotional materials
- Web page mention and/or link on Strawberry Festival website

Booster Strawberry Sponsor: $500

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Mentioned in press releases and promotional materials
- Web page mention on Strawberry Festival website

For Sponsorship Inquiries, please contact:

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