



Garden Grove Strawberry Festival Association
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PSA: 61st ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

The 61st annual Garden Grove Strawberry Festival will be **Celebrating Family** this Memorial Day weekend May 24th through 27th at Main and Euclid in Garden Grove. Free shortcake Friday evening, booths, carnival rides, live entertainment, a Saturday parade and contests guarantee family fun. For information visit strawberryfestival.org.

(20 seconds) Kill Date: May 28, 2019

The 61st annual Garden Grove Strawberry Festival will be **Celebrating Family** this Memorial Day weekend May 24th through 27th at Main and Euclid in Garden Grove. Free strawberry shortcake is served to all Friday evening. Saturday starts with a 5K Run, VIP Breakfast then a parade with TV and film celebrities, bands and equestrians, plus celebrity autograph signing, and live entertainment. The four-day event benefits local charities. Delicious food, over 200 booths, 34 exciting rides, live music and dance, and four contests guarantee great family fun. Admission is free. Visit strawberryfestival.org or call 714-638-0981.

(40 seconds) Kill Date: May 28, 2019

BACKGROUND:

The 61st Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 24th through May 27th at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 24th at 1:00 p.m. with games and carnival rides.

On Friday at 6:00 p.m. is the grand opening ceremony when the mayor and Miss Garden Grove cut a giant strawberry shortcake and serve free cake to all. Many parade celebrities will also be on hand to greet their fans. The City's 5K Run starts on Saturday at 8 a.m. as does the festival's Celebrity VIP Breakfast at the Community Center which is open to the public. The parade begins at 10 a.m. starting at 9th and Chapman. There are floats, equestrians and bands, characters plus TV and film celebrities. This year's theme is **Celebrating Family**. Many celebrities will remain after the parade to sign autographs.

Sixteen celebrities will be honored in the parade: Celebrity Grand Marshal **Dawn Wells** (Gilligan's Island); **Reid Ewing** (Modern Family); **Julian Edwards** (Birdbox); **Kennedy Slocum** (The Kids are Alright); **Valente Rodriguez** (Instant Family; George Lopez); **Michelle La** (Searching); **Humberto Luna** (KWIZ radio personality); **Kristin Carey** (Scandal; Too Old to Die Young); **Albert Tsai** (Trophy Wife); **Christian Isaiah** (Instant Family); **Kimia Behpoornia** (Abby's); **Madison Curry** (Bless this Mess; Us); **Julianna Gamiz** (Instant Family); **Stella Edwards** (Nobodies); **Will Buie** (Bunk'd); **Ochoa Boyz band**. Parade favorites, **Wiley the Wolf** from Great Wolf Lodge, and **Angry Bird Red** from Angry Birds 2 the movie return to charm the children.

All four days offer 35 new and exciting carnival rides, food, 200 booths and live entertainment plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers. This non-profit event has raised over \$7 million for local charities since 1958.

Sponsorship support this year comes from Great Wolf Lodge, Garden Grove Tourism Promotion Corporation, Clear Channel Outdoors, Garden Grove Hospital, Walmart, Steelcraft, Embassy Suites, Hilton Garden Inn, and Casa Garcia.

Media sponsors include Parenting OC, El Panamericano, Korea Times, Nguoi Viet Daily News, OC News and its community newspapers, OC Weekly, Irvine Weekly, Farandula USA, Miniondas, and radio stations Radiocentro 93.9 KXOS-FM, Air 1 Radio, KOST 103.4, MYfm; KABC; KLOS; JACK FM, K-EARTH 101, 94.7 The Wave, Amp Radio, KWVE, KDAY-FM and KWIZ.

For information, visit www.strawberryfestival.org or call (714) 638-0981.

The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (3) of the Internal Revenue Code. FEIN# 95-2504195

Submitted: May 9, 2019