



Garden Grove Strawberry Festival Association

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981

www.strawberryfestival.org

Garden Grove Strawberry Festival Sponsorship Opportunities

Gold Sponsor: \$ 10,000

- Car in Parade sponsors a Celebrity or Your Company featured in the Parade with car and banner
- Booth on all four days, **Premium Position**
- Name/logo on all over-street banners
- Name/logo on bus-stop advertisements in Garden Grove
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Full page ad in program book, premium position – 4,000 distributed at event and 40,000 to OC News Community Newspapers in 7 cities.
- Ten (10) wristband passes to all carnival rides
- Ten (10) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Name and logo listed in multiple advertisements in The Los Angeles Times, OC Register, Nguoi Viet Daily News, Korea Times, Excelsior, Farandula USA, Miniondas, El Panamericano, OC Family, Parenting OC.
- Mentioned in press releases and promotional materials
- Web page link on Strawberry Festival website
- Extensive social media exposure

Silver Sponsor: \$5,000

- Parade participation – member of your company rides in parade with sign on the car
- Booth all four days (tables and chairs not provided)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Quarter Page ad in program book – 4,000 distributed at event and 40,000 to OC News Community Newspapers in 12 cities.
- Six (6) wristband passes to all carnival rides on Friday
- Six (6) passes to Saturday's Pancake Breakfast and to the Saturday VIP Lunch
- Logo or name listed in multiple advertisements in OC Register, LA Times, Korea Times, Nguoi Viet Daily News, Excelsior, Farandula USA, Miniondas, El Panamericano, OC Family, Parenting OC.
- Mentioned in press releases and promotional materials
- Web page link on Strawberry Festival website
- Social media exposure

Patrons of the Strawberry Festival: \$2,500

- Booth for two days (tables and chairs not provided)
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Eighth Page ad in Program book – 4,000 distributed at event and 40,000 to OC News Community Newspapers in 12 cities.
- Four (4) wristband passes to all carnival rides
- Four (4) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Logo or name listed in multiple advertisements in OC Register, LA Times, Korea Times, Nguoi Viet Daily News, Excelsior, Farandula USA, Miniondas, El Panamericano, OC Family, Parenting OC.
- Mentioned in press releases and promotional material
- Web page mention and link on Strawberry Festival website

Participants of the Strawberry Festival: \$1000

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Two (2) wristband passes to all carnival rides
- Two (2) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Mentioned in press releases and promotional material
- Web page mention and/or link on Strawberry Festival website