



**Garden Grove Strawberry Festival Association**  
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[www.strawberryfestival.org](http://www.strawberryfestival.org)

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**PSA: 60th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL**

The 60th annual Garden Grove Strawberry Festival will be ***Celebrating 60 Years of Fun and Funding Charities*** this Memorial Day weekend May 25th through 28th at Main and Euclid in Garden Grove. Free shortcake Friday evening, booths, carnival rides, live entertainment, a Saturday parade and contests guarantee family fun. For information visit [strawberryfestival.org](http://strawberryfestival.org).

**(20 seconds) Kill Date: May 29, 2018**

The 60th annual Garden Grove Strawberry Festival will be ***Celebrating 60 Years of Fun and Funding Charities*** this Memorial Day weekend May 25th through 28th at Main and Euclid in Garden Grove. Friday evening free strawberry shortcake is served to all who attend. Saturday starts with a 5K Run, VIP Breakfast then the parade with TV and film celebrities, bands and equestrians, followed by celebrity autograph signing, and live entertainment. The four-day event benefits local charities. Delicious food, over 200 booths, 35 exciting rides, live music and dance, plus four contests guarantee great family fun. Visit [strawberryfestival.org](http://strawberryfestival.org) or call 714-638-0981.

**(40 seconds) Kill Date: May 29, 2018**

**BACKGROUND:**

The 60th Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 25th through May 28th at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 25th at 1:00 p.m. with games and carnival rides.

On Friday at 6:00 p.m. is the grand opening ceremony when the mayor and Miss Garden Grove cut a giant strawberry shortcake and serve free cake to all. Many parade celebrities will also be on hand to greet their fans. The City's 5K Run starts on Saturday at 8 a.m. as does the festival's Celebrity VIP Breakfast at the Community Center which is open to the public. The parade begins at 10 a.m. starting at 9<sup>th</sup> and Chapman. There are floats, equestrians and bands, Mickey Mouse, Wiley the Wolf and a fifteen TV and film celebrities. This year's theme is ***Celebrating 60 Years of Fun and Funding Charities***. Many celebrities will remain after the parade to sign autographs.

All four days offer 35 new and exciting carnival rides, food, 200 booths and live entertainment plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers. This non-profit event has raised over \$7 million for local charities since 1958.

Sponsorship support this year comes from Great Wolf Lodge, Great Destinations, Garden Grove Tourism Promotion Corporation, Clear Channel Outdoors, Garden Grove Hospital, Embassy Suites, Hilton Garden Inn, Hampton Inn and Suites and Casa Garcia.

Media sponsors include Parenting OC, El Panamericano, Korea Times, Nguoi Viet Daily News, OC News and its community newspapers, OC Weekly, Farandula USA, Miniondas, and radio stations Radiocentro 93.9 KXOS-FM, Air 1 Radio, KOST 103.4, MYfm; KLYY Jose 97.5 FM, KSSE 107.1 FM Super Estrella, JACK FM, K-EARTH 101, 94.7 The Wave, Amp Radio, KWVE, KDAY-FM and KWIZ.

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***The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (3) of the Internal Revenue Code. FEIN# 95-2504195***

**Submitted: May 9, 2018**