



Garden Grove Strawberry Festival Association
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PSA: 59th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

The 59th annual Garden Grove Strawberry Festival will be **Honoring Superhero Volunteers** this Memorial Day weekend May 26th through 29th at Main and Euclid in Garden Grove. Free shortcake Friday evening, booths, carnival rides, live entertainment, a Saturday parade and contests guarantee family fun. For information visit strawberryfestival.org.

(20 seconds) Kill Date: May 29, 2017

The 59th annual Garden Grove Strawberry Festival will be **Honoring Superhero Volunteers** this Memorial Day weekend May 26th through 29th at Main and Euclid in Garden Grove. Friday evening free strawberry shortcake is served to all who attend. Saturday starts with a 5K Run, VIP Breakfast then the parade with TV and film celebrities, bands and equestrians, followed by celebrity autograph signing, and live entertainment. The four-day event benefits local charities. Delicious food, over 200 booths, 35 exciting rides, live music and dance, plus four contests guarantee great family fun. Visit strawberryfestival.org or call 714-638-0981.

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BACKGROUND:

The 59th Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 26th through May 29th at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 26th at 1:00 p.m. with games and carnival rides.

On Friday at 6:00 p.m. is the grand opening ceremony when the mayor and Miss Garden Grove cut a giant strawberry shortcake and free cake is served to all. Many parade celebrities will also be on hand to greet their fans. The City's 5K Run starts on Saturday at 8 a.m. as does the festival's Celebrity VIP Breakfast at the Community Center which is open to the public. The parade begins at 10 a.m. starting at 9th and Chapman. There are floats, equestrians and bands, clowns, many local outstanding community volunteers, and a dozen TV and film celebrities. This year's theme is **Honoring Our Community Superhero Volunteers**. Many celebrities will remain after the parade to sign autographs.

All four days offer 35 new and exciting carnival rides, food, 200 booths and live entertainment plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers. This non-profit event has raised over \$6.5 million for local charities since 1958.

Sponsorship support this year comes from Sweetworxx, Great Destinations, Garden Grove Tourism Promotion Corporation, Clear Channel Outdoors, Sam's Club, Garden Grove Hospital, Embassy Suites, Hilton Garden Inn, Hampton Inn and Suites and Casa Garcia.

Media sponsors include Parenting OC, El Panamericano, Korea Times, Nguoi Viet Daily News, OC News and its community newspapers, OC Weekly, Farandula USA, Miniondas, and radio stations 103.4 MYfm, KOST, JACK FM, KDAY-FM, KWVE, KWIZ, KABC, KLOS, Air 1 Radio, KSWD the Sound LA, KLYY, KSSE, Radio Centro and KEARTH 101

For information, visit www.strawberryfestival.org or call (714) 638-0981.

The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (3) of the Internal Revenue Code. FEIN# 95-2504195

Submitted: April 19, 2017