



Garden Grove Strawberry Festival Association

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981

www.strawberryfestival.org

Garden Grove Strawberry Festival Sponsorship Opportunities

Gold Sponsor: \$ 10,000

- Car in Parade sponsors a Celebrity or Your Company featured in the Parade with walked banner
- Booth on all four days, **Premium Position**
- Name/logo on all over-street banners
- Name/logo on bus-stop advertisements in Garden Grove
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Half-page ad in program book, premium position – 2,000 distributed at event and 58,000 to OC Register subscribers in selected zip codes.
- Ten (10) wristband passes to all carnival rides
- Ten (10) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Name and logo listed in four quarter-page advertisements in The Los Angeles Times, OC Register, Garden Grove Journal, Korea Times, Nguoi Daily News
- Mentioned in press releases and promotional materials
- Web page and/or link on Strawberry Festival website

Silver Sponsor: \$5,000

- Parade participation – member of your company rides in parade
- Booth all four days
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Quarter Page ad in program book – 2,000 distributed at event and 58,000 to OC Register subscribers in selected zip codes.
- Six (6) wristband passes to all carnival rides on Friday
- Six (6) passes to Saturday's Pancake Breakfast and to the Saturday VIP Lunch
- Name listed in four quarter-page advertisements in The Los Angeles Times, OC Register, Garden Grove Journal, Korea Times, Nguoi Daily News
- Mentioned in press releases and promotional materials
- Web page and/or link on Strawberry Festival website

Patrons of the Strawberry Festival: \$2,500

- Booth for two days
- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Eighth Page ad in Program book – 2,000 distributed at event and 58,000 to OC Register subscribers in selected zip codes.
- Four (4) wristband passes to all carnival rides
- Four (4) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Name listed in five 1/2 page advertisements in Garden Grove Journal
- Mentioned in press releases and promotional material
- Web page mention and/or link on Strawberry Festival website

Participants of the Strawberry Festival: \$1000

- Name/logo on banners in the 500-seat amphitheater and on the Showmobile for the cake cutting ceremony (2,000+ attendance)
- Two (2) wristband passes to all carnival rides
- Two (2) passes to Saturday's Pancake Breakfast and to Saturday's VIP Lunch
- Mentioned in press releases and promotional material
- Web page mention and/or link on Strawberry Festival website