



Garden Grove Strawberry Festival Association

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EVENT DATES: MAY 26-29, 2017

Hours: Friday (1:00 p.m. to 10 p.m.)
Saturday and Sunday (10 a.m. to 10 p.m.)
Monday (10 a.m. to 9 p.m.)

THE 59th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL WILL FEATURE SEVEN YOUNG CELEBRITIES IN ITS SATURDAY PARADE

--The Ochoa Boyz Band will perform in the amphitheater May 27th--



Raphael Alejandro

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GARDEN GROVE, CA - April 18, 2017 - The 59th annual Garden Grove Strawberry Festival to be held Memorial Day weekend will have in its Saturday, May 27th parade some rising young celebrities. After they ride in the parade which starts at 10 a.m. at 9th and Chapman in Garden Grove, they will be available for autographs at noon outside the festival's Courtyard Center.

Raphael Alejandro has an impressive resume which includes the leading role in *How to Be a Latin Lover* produced by Lionsgate and starring Salma Hayak, Rob Lowe, and Kristin Bell; another leading role in *Kindergarten Cop 2*, and has been a series regular on ABC's *Nerd Herd*. He has also been seen regularly on NBC's *Olympus*, as well as on *Once Upon a Time* which airs on ABC.

Joining him in the parade will be his sister Dalila Bela who is a series regular on Netflix's *Anne* and on PBS's *Odd Squad*. She has also had a leading role on *Adventure Club*, and has been a guest star on *Once Upon a Time*. Dalila is fluent in Spanish, French, English and Portuguese.

The third talented member of the family, Bruce Salomon, joining them in the parade, also has an extensive acting resume. He's had recurring roles on *Psych*, *Supernatural*, *Emily Owens, MD*, and *Odd Squad*. And he has performed in supporting roles in the films *Tomorrowland* by Disney Pictures, and *Jingle All the Way 2* by Fox Films.



Dalila Bela



Bruce Salomon

Another talented family group, the Ochoa Boyz, (also known as "Boyz You Like") will ride in the parade, be available for autograph signings, and then their band will perform in the



festival's 550-seat amphitheater from 1:00 to 4:00 p.m.

Rick (age 24), Ryan (age 21), Robert (age 18), Raymond (age 15), first began their journey in the entertainment business through acting.

Ryan is best known for his series regular role as Lanny on Disney's *Pair of Kings*. He just wrapped his role of Eli in the feature film, *The Samuel Project*, due out in 2018. He's had recurring roles on *iCarly* and *Mr. Young*, as well as a guest star on *Zeke & Luther* and *Hit The Floor*. His lead or

supporting roles in many feature films include *A Christmas Carol*, *The Perfect Game*, *Mars Needs Moms*, *Del Playa*, *Mostly Ghostly: Have You Met My Ghoulfriend*, and *Another Day in Paradise*. *Bodied* and *Adi Shankar's Gods & Secrets* will both be released this year. Next up, he will be appearing alongside his brothers in the feature film called *Triumph*.

Rick has had roles in the movies *Made in California*, *Bloody Mary* and *The Sidelines*. Robert performed in the movies *Mars Needs Moms* and with Will Smith in *Seven Pounds*. Raymond's voice has been heard in many outstanding films including *Mr. Peabody & Sherman*, *Independence Day: Resurgence*, and *The Good Dinosaur*.

In addition to acting, the Ochoa brothers created their own band, OCHOA BOYZ, which performs throughout the LA area. Their unique style is hip-hop, mixed with rap and dance. When they added dance, they got help from the best dance icon, Shane Sparks. The brothers also write their own music and have headlined in multiple venues, including traveling the states on "The Pop Explosion Tour."

ABOUT THE FESTIVAL

The festival will be held Memorial Day Weekend Friday, May 26th through Monday, May 29th, 2017. Friday hours are 1:00 p.m. to 10 p.m.; Saturday and Sunday from 10 a.m. to 10 p.m. and Monday from 10 a.m. to 9 p.m. Admission is free. Special one-price ride-all-day wristbands will be offered for all festival days at \$30 per wristband on Friday and \$35 each on Saturday, Sunday and Monday. Tickets for individual rides can also be purchased separately at \$1 per ticket.

The four-day event, which is the second largest city festival in the Western United States, will be held at the Village Green between Main Street and Euclid Avenue in downtown Garden Grove. Last year's attendance was over 300,000.

Highlights include the Friday evening official giant strawberry cake cutting ceremony at 6:00 p.m. at the Showmobile (Acacia & Main streets) when free cake is served to over 2,000 people. Saturday morning begins with a **5K Run** followed by an 8 a.m. **VIP celebrity breakfast** at the Garden Grove Community Center, with proceeds going to We Give Thanks. Next is a **parade** at 10 a.m. with floats, bands, equestrians and characters. Many film and TV celebrities will be honored in the parade.

All four festival days will include 35 carnival rides, 5 contests, over 200 food and sales booths, games, music and live entertainment in the amphitheater and Showmobile. Contests, held in the festival's 550-seat amphitheater, include the **Berry**, **Berry Beautiful Baby Contest**, **Redhead Roundup**, **Strawberry Idol Karaoke**, and **Tiny Tots King and Queen**.

For additional information, call (714) 638-0981 or visit www.strawberryfestival.org. # # #