



**Garden Grove Strawberry Festival Association**  
P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981  
[www.strawberryfestival.org](http://www.strawberryfestival.org)

---

Contact: Judy Cooper; 949-640-8828 P; 949-280-6545 C; [icpr@pacbell.net](mailto:icpr@pacbell.net);

### **PSA: 58th ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL**

The 58th annual Garden Grove Strawberry Festival will be **Celebrating Our Local Sports Heroes** this Memorial Day weekend May 27th through 30th at Main and Euclid in Garden Grove. Free shortcake Friday evening, booths, carnival rides, a Saturday parade and contests guarantee family fun. For information visit [strawberryfestival.org](http://strawberryfestival.org).

**(20 seconds) Kill Date: May 30, 2016**

The 58th annual Garden Grove Strawberry Festival will be **Celebrating Our Local Sports Heroes** this Memorial Day weekend May 27th through 30th at Main and Euclid in Garden Grove. Friday evening free strawberry shortcake is served to all who attend. Saturday starts with a 5K Run, VIP Breakfast then the parade with sports heroes, including Olympians, TV and film celebrities, plus 14 top athletes from Garden Grove high schools. The four-day event benefits local charities. Delicious food, over 200 booths, 35 exciting rides, live music and dance, plus four contests guarantee great family fun. Visit [strawberryfestival.org](http://strawberryfestival.org) or call 714-638-0981.

**(40 seconds) Kill Date: May 30, 2016**

### **BACKGROUND:**

The 58th Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 22<sup>nd</sup> through May 25th at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 27th at 1:00 p.m. with games and carnival rides.

On Friday at 6:00 p.m. is the grand opening ceremony when the mayor and Miss Garden Grove cut a giant strawberry shortcake and free cake is served to all. Many parade celebrities will also be on hand to greet their fans. The City's 5K Run starts on Saturday at 8 a.m. as does the festival's Celebrity VIP Breakfast at the Community Center which is open to the public. The parade begins at 10 a.m. starting at 9<sup>th</sup> and Chapman. There are floats, equestrians and bands, clowns, many local celebrated athletes, TV and film celebrities and 14 top athletes from Garden Grove high schools since this year's theme is **Celebrating Our Local Sports Heroes**. Many celebrities will remain after the parade to sign autographs. This year's line-up includes:

CELEBRITY GRAND MARSHAL Miss California Bree Morse  
THEME GRAND MARSHAL Emmy-winning KTLA News Sportscaster Derrin Horton  
Dee Wallace – ET: Extraterrestrial  
Forrest Wheeler - Fresh Off the Boat  
Erika Vidro - Radio Centro On-Air Personality  
Johnny Ortiz – American Crime; McFarland USA  
Murray Wyatt Rundus - Gamer's Guide to Pretty Much Everything  
Camryn Grimes - Emmy-winner from The Young and the Restless  
Jae Head - The Blind Side  
Matthew Moy – Two Broke Girls  
Shirley Babashoff - Eight-time Olympic medalist in swimming and recipient of the Olympic Order, the highest award of the Olympic Movement  
Dr. Sammy Lee - Three time Olympic gold medal winner in diving  
Cliff Meidl - Olympic gold, silver and bronze medal winner in kayaking  
Bruce Furniss - two-time Olympic gold medalist in swimming  
Dr. Lance Larson - two time Olympic Gold Medalist in Swimming  
Snoopy, Wiley the Wolf, Angry Birds  
Plus the top boy and girl athletes from each of the seven Garden Grove high schools

All four days offer 35 new and exciting carnival rides, food, 200 booths and live entertainment plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers. This non-profit event has raised over \$6.5 million for local charities since 1958.

Sponsorship support this year comes from Southern California Ford Dealers, Great Destinations, Garden Grove Tourism Promotion Corporation, Clear Channel Outdoors, McDonalds, Sam's Club, Garden Grove Hospital, Embassy Suites, Hilton Garden Inn, Hampton Inn and Suites and Casa Garcia.

Media sponsors include Southern California Ford Dealers, McDonalds, Home Depot, Sam's Club, Great Destinations, Haagen Dazs, Parenting OC, El Panamericano, Korea Times, Nguoi Viet Daily News, OC News and its community newspapers, OC Weekly, Farandula USA, Miniondas, and radio stations 103.4 MYfm, KOST, JACK FM, KDAY-FM, KWVE, KWIZ, KABC, KLOS, Air 1 Radio, KSWD the Sound LA, KLYY, KSSE, Radio Centro and KEARTH 101

For information, visit [www.strawberryfestival.org](http://www.strawberryfestival.org) or call (714) 638-0981.

***The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (3) of the Internal Revenue Code. FEIN# 95-2504195 Submitted: April 8, 2016***